



# 54th Annual Blazing Gavels

## September 14-21, 2020

Every year, hundreds of businesses from across the country donate goods and services to be auctioned off in support of public television. This year, for the first time, viewers will be able to browse our entire auction inventory online. KLRN is broadcast to an estimated three-million viewers and streamed online. By donating to the Auction, you receive promotion to a highly desirable audience. Show your support for quality television programming and community outreach by donating now!

### Frontier

**Minimum Value: \$100**

**Contribution:** One or more items up to a value of \$499

**Promotion:** Online listing with minimum of 3 pictures and a link to your company webpage

### One-A-Day

**Minimum Value: \$400**

**Contribution:** 8 identical items or certificates each valued at a minimum \$50 each

**Promotion:** (1) Online listing with company logo and minimum of 3 pictures and a link to company webpage, as well as promotion on BlazingGavels.com and Social Media

### Chairman's

**Minimum Value: \$500**

**Contribution:** Any single item, service or certificate valued at \$500 - \$1,499

**Promotion:** (1) On-air recognition of your company (2) Online listing with company logo and minimum of 3 pictures and a link to company webpage, as well as promotion on BlazingGavels.com and Social Media webpage

### Specials Board

**Minimum Value: \$1,500**

**Contribution:** Any single item, service, or certificate valued at at least \$1,500 or more.

**Promotion:** (1) Listing on BlazingGavels.com website with a minimum of 3 pictures and a description linking to company webpage (2) 2 days of enhanced on-air promotion of your item and business (3) 30-second video highlighting your product and company to air over a 2 day period and uploaded to YouTube