



# SUPPORTER BENEFITS

*(customizable based on sponsor preferences)*

As a KLRN City Showdown underwriter, you'll directly support an award-winning PBS affiliate station with over 60 years of service in South Central Texas. You will also align yourself with a longstanding American name that [continuously ranks #1 in public trust](#).

## **CITY SHOWSTOPPER – PLATINUM LEVEL**

***\$10,000***

### **DIGITAL**

- Text and logo recognition on KLRN City Showdown website.
  - 11,182 website hits (Season 2)
- Mentioned and logo featured in email promotions of the series & live event (3).
  - Sent to over 28,000 emails
- Logo recognition on artist interview videos (10)
  - YouTube and City Showdown website
- Recurring thank-you mention and tag on social media content
  - Over 42,000 followers (Facebook, Instagram, TikTok, YouTube, LinkedIn, X, Threads)

### **ON-AIR**

- Logo recognition featured in on-air promos (2) for the series and live finale event
  - Accessible to 3.7M viewers across a 33 county service area

### **EVENT *(date TBA)***

- Reserved premium seating
- Logo recognition
- Digital signage
- Thank you mention by emcee during show



## **CITY SHOWBOAT - GOLD LEVEL**

***\$5,000***

### **DIGITAL**

- Text and logo recognition on KLRN City Showdown website.
  - 11,182 website hits (Season 2)
- Thank you mention and logo featured in email promotions of the series (3).
  - Sent to over 28,000 emails
- Logo recognition on artist interviews (10)
- Recurring thank-you mention and tag on social media content
  - Over 42,000 followers (Facebook, Instagram, TikTok, YouTube, LinkedIn, X, Threads)

### **EVENT *(date TBA)***

- Reserved premium seating
- Logo recognition
- Digital signage
- Thank you mention by emcee during show

## **CITY SHOWMAN / CITY SHOWGIRL - SILVER LEVEL**

***\$1,000***

### **DIGITAL**

- Text and logo recognition on KLRN City Showdown website.
  - 11,182 website hits (Season 2)
- Mentioned and logo featured in email promotions of the series & live event (3).
  - Sent to over 28,000 emails
- Thank-you mention and tag on select social media content
  - Over 42,000 followers (Facebook, Instagram, TikTok, YouTube, LinkedIn, X, Threads)