



LOCAL
CONTENT
REPORT
FY 2022

CELEBRATING
klrn
60 YEARS



Growing
Together
for
60 Years



The mission of KLRN is
to open a world of lifelong
learning through trustworthy
and enriching programs
on-air, online and
in our community.

KLRN CHANNELS

KLRN BROADCASTS 24 HOURS A DAY ON 4 CHANNELS IN
SOUTH CENTRAL TEXAS



KLRN LIVESTREAM - [KLRN.ORG/LIVE](https://www.klrn.org/live)



LOCAL PROGRAMMING

On The Record

On the Record features interviews with San Antonio's key players in politics, business and community activism. Produced weekly, it also includes a round-table discussion with local journalists who keep a pulse on important issues impacting our city. Hosted by Randy Beamer.

KLRN News Updates

KLRN News provides daily news updates (Monday through Friday) about local happenings in San Antonio and South Texas. This is made possible with the collaboration of independent sources, news partners and other media. The updates air hourly during weeknight prime time.

Hank & Emma Faye: Sign of the Day

Hank & Emma Faye is a KLRN Series geared towards children 4-8 years old, hosted by Emma Faye Rudkin and her black lab, Hank. Set in a lively playroom, Emma Faye communicates with kids through lessons of sign language, in order to promote social emotional development, inclusiveness, kindness and friendship. This KLRN production won a Lone Star Emmy Award in the category: INFORMATIONAL / INSTRUCTIONAL - SHORT FORM OR LONG-FORM CONTENT.

¡SALUD! Celebrating Latina Leaders

¡SALUD!, our show highlighting Latina business leaders in San Antonio, celebrated Season 2. This series showcases women who are working in our community, from large corporations to small, and have broken stereotypes and barriers to reach success.

Business of Business – SAN ANTONIO

Hosted by Henry Cisneros, The Business of Business – SA takes a look into various sectors of the San Antonio economy and how they are faring in this post-pandemic time. Some of the topics covered: Is tourism on the rebound in San Antonio? How will the growing "metroplex" between San Antonio and Austin affect our economy? How are local businesses handling the new post-pandemic workforce shortage? Are state politics conducive or detrimental to San Antonio's economy? Why is higher education important to our future growth? How important are tech start-ups to our economy? This hour-long presentation covers a variety of areas that are all vital to the economic growth of San Antonio.

Healthy Kids- Healthy Cooking

KLRN worked with the San Antonio Food Bank for a series of Healthy Kids Recipes Breaks. KLRN's Healthy Kids Project supports healthy lifestyles by influencing eating decisions and physical activities. KLRN produced a series of healthy recipe spots that feature easy-to-make healthy recipes for kids.

Texas Talk

Hosted by Express-News columnist Gilbert Garcia, our monthly show Texas Talk features local leaders in business, politics, and sports.



The Beat

KLRN's video shorts series The Beat highlights the dynamic art scene around San Antonio. Featured artists included the Guadalupe Dance Company; Cowboy Artists of the Briscoe Western Art Museum; and poets from the Echo Project.

The Pulse

San Antonio's small businesses have been rocked by the pandemic, but many have survived and thrived. KLRN's new series The Pulse taps into the heart of Mom-n-Pop, brick-n-mortar local shops that have learned the new beat of staying strong in a changing economic world. From legacy businesses to startups, these video shorts show how they built their enterprises and what keeps them going. Featured companies: Feliz Modern, Folklores Coffee House, Billy's Western Wear, Big Grass Living, Organically Bath & Beauty, and Amol's.

Women Who Shaped San Antonio

A look at local women who shaped the history of San Antonio. KLRN produced a series of eight 2-3 minute shorts. Among the women featured were Aline Carter (Texas Poet Laureate), Artemisia Bowden (Founder of St. Philip's College), Mary Eleanor Brackenridge (Women's Rights Advocate) and Rosita Fernandez (Singer and Actress).

100 Years of Radio in San Antonio

KLRN covered the history of the radio business in San Antonio through a series of 10 one-minute features that highlight the various formats of radio - news, top 40, rock-n-roll, country, Tejano and more, in celebration of the "100th Anniversary of Radio in San Antonio." The series was hosted by San Antonio radio legend Sonny Melendrez.





LOCAL ON DIGITAL

KLRN.ORG

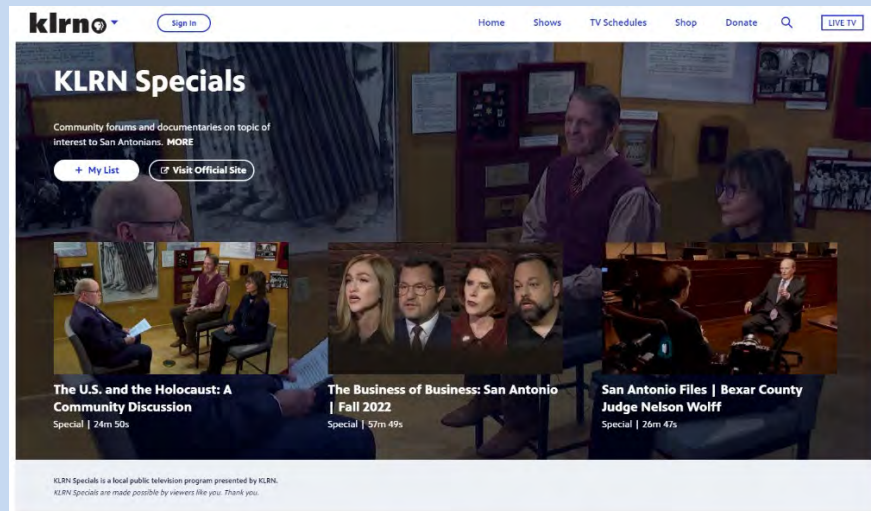
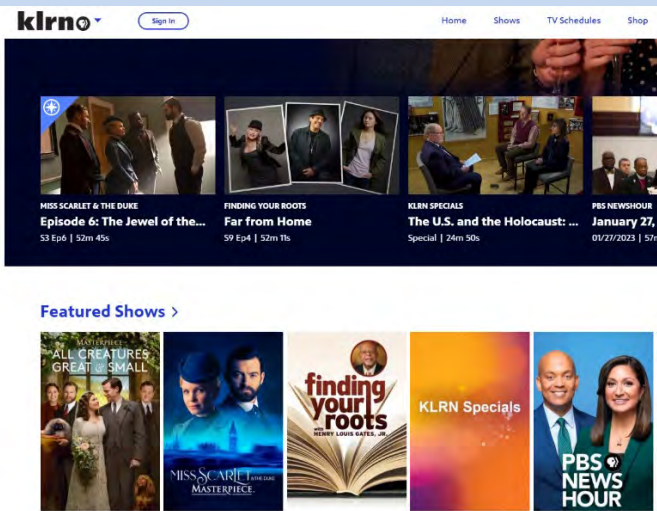
296,458 website visits
from **160,104** visitors

KLRN Video Player

1,029,458 streams
147,928 viewers

All KLRN content is available to
watch online.

ON DEMAND



KLRN Livestream
Available 24/7 on KLRN.ORG/Live



LOCAL ON DIGITAL

Blog Posts

klrnSchedules Watch Originals Learn Events About Support **Donate**

Station News

**ASIAN AMERICAN
AND
PACIFIC ISLANDER**
HERITAGE MONTH
MAY 1 - MAY 31

Asian American and Pacific Islander Heritage Month Programs

May 3, 2022

[READ MORE >](#)

ON THE RECORD

San Antonio Symphony parts ways with Director Emeritus

April 21, 2022

This week, On The Record host Randy Beamer gets the latest on the San Antonio Symphony saga, examines a piece of controversial public art, and more.

[READ MORE >](#)

TEXAS TALK

Texas Talk with Gilbert Garcia

April 21, 2022

This week, host Gilbert Garcia talks with UTSA Associate Professor Dr. Sonya Alemán about the life of Selena Quintanilla, critical race theory, and more.

[READ MORE >](#)

ON THE RECORD

San Antonio Symphony parts ways with Director Emeritus

April 21, 2022

This week, On The Record host Randy Beamer gets the latest on the San Antonio Symphony saga, examines a piece of controversial public art, and more.

[READ MORE >](#)

FIESTA

Fiesta parade float

May 3, 2022

[READ MORE >](#)



PBS resources to help families cope during challenging times

by **Ian Cruz** • Published on May 24, 2022



STATION NEWS

Our hearts are with the Uvalde community and all those affected by today's horrific tragedy at Robb Elementary.

It's hard to know how to explain tragic events to young children, or how much information to share. It's also hard to know if your way of helping them with their fears and anxieties is "the right way" but there are ways to help them feel safer and more secure... and build hope for a more peaceful, kinder future.

KLRN has curated these resources in hopes of providing families with a starting place for those difficult conversations taking place about violence in our community. Our hearts are with all of those touched by the tragic events at Robb Elementary School in Uvalde.



Social Media



18K followers



4.7K followers



9.4K followers



822 followers

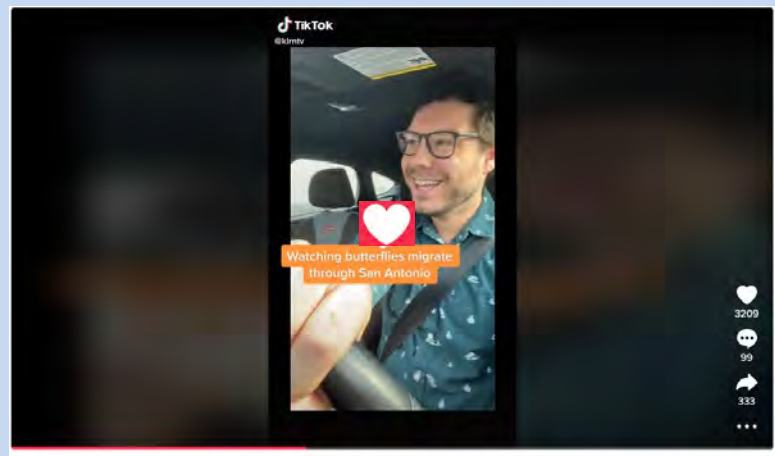
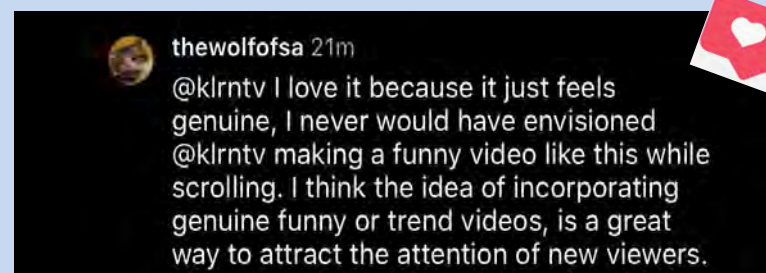
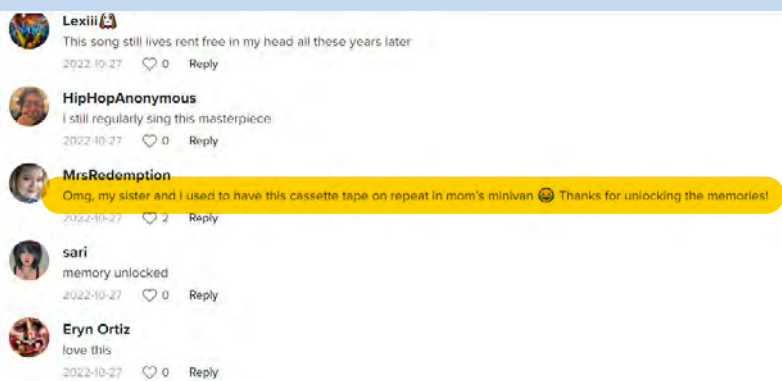


1.44K subscribers

Social Spotlight



Real ones remember the spooky Jekyll/Hyde bop from Arthur! 🧛🧛🧛 #klrn60 #halloween #arthurbps
San Antonio · San Antonio
original sound - ArthurPBS



Every year, hundreds of thousands of butterflies migrate through San Antonio on their way to Mexico! We love them...we just wish they'd fly THRICE as high 🦋🦋🦋🦋🦋🦋🦋🦋🦋🦋🦋 #klrn60 #texas #sanantonio #butterflies #butterflymigration #publictelevision #pbs
San Antonio
original sound - Mossbot



Kathy B. · Following
Brand Marketer, Innovator, Connector, Facilitator
1d · Edited · 🌐

I love meeting the people behind corporate social media accounts — and last night I had the opportunity to meet **Ian Cruz** who manages **KLRN's** clever and timely posts. Occasionally, Ian is the protagonist on Instagram Stories (see my comment below), which is why I recognized him and had to fangirl a selfie! Social media managers and strategists can enhance any company's brand, so choose them wisely, just like KLRN did when they hired Ian 🙌 With my good friend **Susan Michael Sorensen**





LOCAL CONNECTION

Featured on KLRN Programs

Alamo Colleges District
Bexar County
Bexar County Sheriff's Office
Brackenridge Park Conservancy
Briscoe Western Art Museum
Build San Antonio Green
City of San Antonio
Clarity Guidance Center
CPS Energy
Geekdom
Girl Scouts of Southwest Texas
Guadalupe Dance Company
Guadalupe Cultural Arts Center
Metro Health Department
Mission San Jose Neighborhood Association
Musicians of the San Antonio Symphony
Port San Antonio
SA Business Journal
SA Chamber of Commerce
SA Conservation Society
SA Current
SA Economic Foundation
SA Food Bank
SA Heron
SA International Airport
San Antonio Board of Realtors (SABOR)
San Antonio Express News
San Antonio Hispanic Chamber of Commerce
San Antonio Hotel & Lodging Association
San Antonio Housing Authority
San Antonio Radio Broadcasters Association
San Antonio Report
San Antonio River Authority
San Antonio's Police Officer's Association
San Antonio Water System
Texas A&M University San Antonio
Texas Public Radio
University of Texas San Antonio
UT Health
Visit San Antonio





LOCAL ISSUES

- *State Redistricting
- *Upcoming bond project going before voters
- *Future of local college paper "The Ranger"
- *Alamo research on John the Slave
- *Consulting firm considered for the County jail
- *Domestic Violence Awareness Month
- *New rules from Animal Care Services on outdoor dogs
- *How the beef industry is hurting the climate
- *City's new non-discrimination ordinance
- *UTSA's Contract with head football coach
- *Resident's concerns over Airbnb's
- *Reopening of the Laredo International Bridge
- *SA Artist Jesse Trevino talks about his cancer battle
- *Fight over noise ordinance task force
- *New cyber-security accelerator
- *Airport expansion plan
- *Debate over downtown murals
- *City's database on development incentives
- *How local newspapers can stay relevant
- *The race for County Judge
- *City investing in cool pavement pilot project
- *New newspaper in San Antonio
- *Sheriff Fired After Attack on Capitol
- *Latest info on Omicron variant
- *How Omicron variant is affecting public schools
- *The new year predictions for San Antonio businesses
- *CPS rate increase explained
- *Renovation plans for Sunken Garden Theatre
- *Concerns over new housing development near Helotes
- *County's million dollars investment in COVID testing
- *TXDOT takes back section of Broadway from city renovation plan
- *Symphony negotiations
- *Council considers tax freeze for seniors/disabled.
- *Clearing up misconceptions about Omicron
- *New mental health mobile unit for high schools
- *Water service at controversial home development
- *City Council distributes ARPA funds
- *New collective bargaining agreement for deputies
- *Investors buying up local apartment complexes
- *City's proposed \$1.2B bond package
- *Express-News Editorial Board explains elections
- *SA chosen as site for DeLorean HQ
- *Explaining the Domestic Violence Coalition
- *City's new Ready-To-Work program
- *New luxury and designer stores in SA
- *New contract agreement between city and police
- *Report outlines concerns over development in Hill Country
- *Why plastics are impacting everyone in Texas
- *New Health district between County and UH
- *Closing CPS Energy's Spruce Coal Plant
- *Another no-go for the old Lone Star Brewery
- *Feds grant millions to SAMMinistries
- *Local projects that received federal funding
- *Spirit reach of the Riverwalk
- *Why Medina Lake is virtually disappearing
- *Local Republican Party opposing bond package
- *Professor wants Alamo story to include everyone
- *City sees arts returning after pandemic
- *Elon Musk's proposed underground tunnel
- *Latest on COVID in San Antonio
- *The new hybrid workplace
- *Governor's border effort "Operation Lone Star"
- *Governor's truck inspection policy backs up border bridge
- *Details on NISD's proposed \$992-million dollar bond package
- *Latest on strike by Symphony
- *Surprise firing of Symphony's Director Emeritus Sebastian Lang-Lessing

- *Centro San Antonio and downtown art
- *Native Americans who settled Brackenridge Park
- *Protective orders for domestic violence victims
- *Spurs request to play more home games away from home
- *City Council's redistricting effort
- *How CPS Energy's Coal plant is affecting residents health
- *How is city doing in recycling efforts?
- *City plan to have seniors volunteer in exchange for lower prop tax rates
- *Governor's investigation into NISD staff forced to support bond
- *How to protest your property taxes.
- *Why keeping Spurs at AT&T Center benefits east side
- *Baby Formula shortage
- *How crypto currency affects the state energy grid
- *Booming growth on the far west side
- *New district lines for City Council
- *Update on Brackenridge Park Renovations
- *Dark Skies initiative for the Texas Hill Country
- *Getting residents involved in the next city budget cycle
- *New Tech Port Arena
- *Federal COVID dollars for SA going to immigrants
- *Controversy over social studies program on State Education Board
- *Public hearings on tearing down ITC building
- *Conflicts between Uvalde police and local media after school shooting
- *Update on dissolution of SA Symphony
- *Council votes on tax exemptions and CPS Energy conservation plan
- *VIA's new Advanced Rapid Transit Plan
- *School Districts plan for security and safety this fall
- *Human Smuggling tragedy in SA
- *How border policies affect human smuggling in and through SA
- *Reporter describes scene where immigrants were found in truck
- *How we can do more to prevent human smuggling
- *City's new immigration services center
- *Bexar County Sheriffs Department working on bringing in new recruits
- *How Archbishop Garcia-Siller is dealing with two tragedies in recent months
- *How to lower your electric bill from CPS Energy
- *Proposal to City Council to pass the Grace Act
- *Airline development fund – private dollars to bring more flights to SA International
- *Plans for two new hospitals in Bexar County
- *Proposal to close Houston Street to traffic
- *Facts on vaccines and the latest on COVID
- *Miraflores art sculptures in Brackenridge Park
- *Slowing of local home sales
- *Council proposal for resolution to support women's rights to healthcare
- *City's sustainability efforts to have companies report energy usage
- *How city chooses public art
- *Texas media outlets suing Texas DPS to get into on law enforcement response to school shooting in Uvalde
- *Sheriff's Spanish town hall on immigration
- *Survey showing Texas teachers considering leaving their jobs
- *Author Humberto Garcia on his new book "Mustang Miracle"
- *Battle between city and TXDOT over section of Broadway
- *Using CPS Energy surplus funds to fight climate change
- *Conservation Society fighting plans to demolish ITC building
- *City's digital inclusion efforts
- *City's housing bond and the Strategic Housing Implementation Plan
- *Texas Board of Education and social studies program
- *Change in governing of SA Chamber of Commerce
- *DNA testing reveals citizens connections to Brackenridge Park
- *Water conservation in SA- when will we get serious about this?
- *New city budget details
- *Fight to stop home development in Hill Country
- *Details on newest COVID booster
- *Renovations at Brackenridge Park
- *Commissioner pushes for more voting sites for upcoming election
- *How the new "Reflejo" court works
- *Controversy over flying migrants from SA to the Northeast
- *Meeting the new revamped and renamed Symphony
- *Author discusses new book on history of Brackenridge Park
- *CPS Energy's purchase of more solar power



LOCAL GUESTS

On The Record

Randy Beamer, Host

- * Adelita Cantu, PhD, RN, Vice-Chair of the Climate Equity Advisory Committee
- * Al Arreloa, Jr., Pres/Ceo, South SA Chamber of Commerce
- * Al Kaufmann, St. Mary's University Law Professor
- * Alex Eaton, Founder, San Antonio Crypto Network
- * Andi Rodriguez, Vice President, Cultural Placemaking, Centro San Antonio
- * Andy Segovia, City Attorney
- * Anne Elise Urrutia, Author, "Miraflores"
- * Ben Olivo, Editor-In-Chief, SA Heron
- * Bexar County Judge Nelson Wolff
- * Blanquita Sullivan, River Road Neighborhood Association
- * Bonnie Prosser Elder, Co-Chair, Citizens Committee on Council Redistricting
- * Brandon Logan, Tri-Chair, SA Bond Program 2022
- * Brendan Gibbons, Assistant Manager, Greater Edwards Aquifer Alliance
- * Brian Chasnoff, Investigative Reporter, Express News
- * Brian Dillard, Chief Innovation Officer, City of SA
- * Brian Petkovich, President, Musicians of the San Antonio Symphony
- * Cary Clack, Columnist/Editorial Page Columnist, Express News
- * Charles Woodin, CEO, Geekdom
- * Chris Tomlinson, Columnist, SA Express-News & Houston Chronicle
- * Citizens Advisory Committee, CPS Energy
- * Claire Bryan, Education Reporter, SA Express-News
- * Clayton Perry, City Council, Dist. 10
- * Colin Strother, Political Consultant
- * Congressman Joaquin Castro, D-TX20
- * Corey Cowart, Exec. Director, San Antonio Symphony
- * County Commissioner Precinct 4 Tommy Calvert
- * County Court 13 Judge Rosie Speedlin Gonzalez
- * Danny Diaz, President, SAPOA
- * Dawn Davies, Exec. Director, Night Sky Program- Hill Country Alliance
- * Diego Mendoza-Moyers, Business Reporter, Express News
- * Doug McMurray, Chair, Ready To Work SA advisory board
- * Doug Melnick, Chief Sustainability Officer, City of SA
- * Dr. Brian Woods, Superintendent, Northside ISD
- * Dr. Bryan Alsip, Executive VP and Chief Medical Officer for University Health
- * Dr. Carey Latimore, Associate Prof.– History, Trinity University
- * Dr. Daniel Covarrubias, Director, Texas A&M International University Center for Economic and Enterprise Development
- * Dr. Jason Bowling, Hospital Epidemiologist, University Hospital
- * Dr. Jean Patterson, Texas BioMedical Research
- * Dr. Junda Woo, Medical Director, Metro Health District
- * Dr. Larry Schlesinger, Pres/CEO, Texas Biomedical Research Institute
- * Dr. Ricardo Romo, Historian
- * Ed Arnold, Managing Editor, San Antonio Business Journal
- * Elena Bruess, Environmental Reporter, SA Express News
- * Erik Walsh, City Manager
- * George Hernandez, Pres/CEO, University Health
- * Greg Jefferson, Business Editor, SA Express News
- * Humberto Garcia, Author
- * Jackie Wang, Government Reporter, SA Report
- * Jalen McKee-Rodriguez, Dist. 2 City Council
- * Jeff Arndt, Pres/CEO, VIA Metro Transit
- * Jessica Dovalina, Asst. Dir., Human Services Dept., City of SA
- * Jesus Saenz, Jr., Director of SA Airports
- * Joey Palacios, Host
- * Joey Palacios, Local Government Reporter, Texas Public Radio
- * John Austin, Chairman, Bexar County Republican Chair
- * John Courage, D9 Council
- * John Rooney, Texas Hill Country Conservation Network Manager, Hill Country Alliance
- * Josh Brodesky, Editorial Page Editor, Express News
- * Judge Monique Diaz, Bexar County
- * Karly Williams, Producer/Writer, San Antonio Business Journal
- * Katherine Romans, Exec. Director, Hill Country Alliance
- * Kathy Rhoads, President, San Antonio Conservation Society
- * Kay Hindes, Archaeologist

- * Kimberly Andrews Espy, Provost and Senior Vice President for academic affairs, UTSA
- * Krystal Jones, Interim Exec. Director, Dept. of Arts & Culture – City of SA
- * Laura Mayes, Asst. Dir., Communications/Engagement, city of SA
- * Lewis F. Fisher, Author/ Historian
- * Madalyn Mendoza, Express-News Food and Culture Editor
- * Madison Iszler, Business Reporter, San Antonio Express News
- * Maria Villagomez, Deputy City Manager
- * Mario Bravo, Dist. 1 City Council
- * Marisa Perez-Diaz, State Board of Education, Dist. 3
- * Mark Medici, Publisher/CEO, San Antonio Express News
- * Mary Ellen Goree, Spokesperson, MOSAS
- * Mayor Nirenberg
- * Melina Espiritu-Azocar, Lead Organizers, ATF NISD
- * Melissa Cabello Havrda, City Council District 6
- * Melody Woosley, Director of Human Services, City of SA
- * Michael Amezcuita, Chief Appraiser, Bexar County
- * Michael Karlis, Reporter, SA Current
- * Michael Ramsey, Executive Director, Workforce Development
- * Michael Taylor, Columnist, SA Express News
- * Mike Flores, Chancellor, ACCD
- * Myra Arthur, Anchor/Reporter, KSAT 12
- * Natalia Trotter, Lead Attorney, RAICES
- * Nick Shepherd, Digital Content Producer, SA Express News
- * Nikisha Baker, Pres/CEO, SAMMinistries
- * Ovidia Molina, President, Texas State Teachers Association
- * Phyllis Viagran, D3 Council
- * Rachel Jacob, Registered Dietician, University Hospital
- * Ramon Vasquez , Exec. Director, AIT-SCM
- * Rebeca Clay-Flores, County Commissioner, Pct. 1
- * Reed Williams, Chair, CPS Energy Rate Advisory Committee
- * Ricardo Delgado, Staff Writer, SA Express News
- * Richard Perez, President, SA Chamber of Commerce
- * Rod Sanchez, Assistant City Manager
- * Ron Tookey, President, Deputy Sheriff's Association of Bexar County
- * Rudy Garza, Interim CEO, CPS Energy
- * Sabrina Casas-Avila, ITC Steering Committee Co-chair, UTSA
- * Sam Boykin, Editor-In-Chief, San Antonio Business Journal
- * Sanford Nowlin, Editor-In-Chief, SA Current
- * Sara Carrabias Rush, Chief Development Officer with greater: SATX
- * Scott Huddleston, Reporter, San Antonio Express-News
- * Shannon Sims, Director, ACS
- * Sheriff Javier Salazar
- * Talli Dolge, CEO, Mobile Mental Wellness Collaborative
- * Teri Castillo, District 5 city council rep
- * Tommy Calvert, County Commissioner, Pct. 4
- * Tricia Schwennesen, Editor, The Community Impact Newspaper
- * Wanda Longoria, President, Northside ATF
- * Waylon Cunningham, Business Reporter, SA Reporter

Business of Business San Antonio 2021

Henry Cisneros, Host

- * ACD Chancellor Mike Flores
- * Bexar County Judge Nelson Wolff
- * Charles Woodin, CEO, Geekdom
- * Jim Perschbach, President/CEO, Port San Antonio
- * Lloyd Potter, Ph.D. Professor & Director, Institute for Demographic and Socioeconomic Research UTSA, Texas State Demographer
- * Mayor Ron Nirenberg
- * Michelle Madson, President & CEO, San Antonio Hotel & Lodging Association
- * Rebecca Viagran, Director of Workforce Development and Community Partnerships, TAMUSA
- * Richard Perez, President, San Antonio Chamber of Commerce
- * Robert Thraillkill, Board Chair, Visit San Antonio
- * Tom Tunstall, Senior Research Director at The University of Texas at San Antonio Institute for Economic Development
- * UTSA President Taylor Eighmy



Fall Into Health

Randy Beamer, Host

- * Dr. Jason Bowling
Hospital Epidemiologist, University Health, UT Health
- * Dr. Monica Verduzco - Gutierrez
Director, COVID-19 Recovery Clinics, University Health and UT Health
- * Dr. Patrick Ramsey, Medical Director, Inpatient Obstetrics
University Hospital, UT Health
- * Dr. Jane Lynch, Pediatric Endocrinologist
UH Texas Diabetes Institute, UT Health

¡SALUD!

Melanie Mendez-Gonzales, Host

- * Allie Perez, Founder, Texas Women in Trades
- * Angeles Valenciano, CEO, National Diversity Council
- * Connie Gonzalez, Chief Strategy Officer at Brooks
- * Denise Hernandez, Owner/Operator of The Eatery Culinary Group, True Flavors Catering & The Fruteria
- * Dolores Huerta, Labor and civil rights activist
- * Dr. Adriana Contreras, Associate Vice President and Executive Director - Mays Center for Experiential Learning and Community Engagement
- * Dr. Lorena Lorraine Pulido, Communications Manager at VIA Metropolitan Transit
- * Erika Prosper Nirenberg, Senior Director of Customer Insights, H-E-B, First Lady of San Antonio
- * Eva Ybarra, musician
- * Jeanette Chavez, Dance Director, Guadalupe Dance Company
- * Jenna Saucedo-Herrera, President & Chief Executive Officer, greater: SATX
- * Jessica Cardenas, coach for girls HS basketball team South Side ISD
- * Jessie Degollado, Reporter, KSAT 12
- * Judge Rosie Speedlin-Gonzales, County Court 13 Bexar County
- * Lt. Col. Olga Custodio
- * Magaly Chocano, Founder/CEO, SWEB Development
- * Marina Alderete Gavito, Exec. Director, San Antonio Digital Connects
- * Samantha Lopez, Division Mgr, UPS

Texas Talk with Gilbert Garcia

Gilbert Garcia, Host

- * Dr. Sonja Aleman, UTSA professor
- * Erick Nieves, founder and CEO, Plus One Robotics
- * Jeff Traylor, UTSA football coach
- * Joe Strauss, former Texas House Speaker
- * State Rep. Lyle Larson
- * Marisa Bono, CEO, Every Texan
- * Rep. Tony Gonzales
- * Sean Elliott, former San Antonio Spurs player
- * Sen. Roland Gutierrez
- * State Rep. Trey Martinez Fischer

The Beat

- * Belinda Menchaca, Educational Director, Guadalupe Dance Company
- * Bruce Greene, Artist
- * Carolina Guerrero, Dancer, Guadalupe Dance Company
- * Jeanette Chavez, Dance Director, Guadalupe Dance Company
- * Luis Garcia, Jr., Dancer, Guadalupe Dance Company
- * Teal Blake, Artist

The Pulse

- * The Pulse
- * Feliz Modern
- * Folklores Coffee House
- * Billy's Western Wear
- * Amol's
- * Big Grass Living
- * Organically Bath & Beauty

PRODUCTION with PURPOSE

KLRN produces local content to inform, educate, entertain and empower our community. KLRN serves 33 counties in South Central Texas.



Click Image to View Video

LIGHTS, CAMERA, ACTION!



KLRN Production Services

The KLRN Production team provides uplink services, satellite media tours, and live interviews for both local and national media networks, including **CNN**, **MSNBC** and **Fox News**.





Education

Early Childhood

Ready, Set, Grow! Since 2009, KLRN has presented Play & Learn, a free city-wide, mobile child/caregiver school readiness program, reaching families with children birth to age five. Families receive free books and take-home activities each week. Along with the series of family sessions, KLRN also hosts PBS Kids Screenings and outreach activities to promote programs. This year, KLRN presented over 190 early childhood activities; impacting over 17,359 adults and children in their care.

Bright By Text KLRN is one of seven PBS pilot stations to launch Bright By Text, a parent and caregiver messaging program that sends text messages with tips and resources promoting child development activities targeted to a child's age from birth to age 5. Since the launch, 2,440+ people have subscribed. The project has been supported by the Texas Department of Family and Protective Services, as well as the United Way of San Antonio & Bexar County.

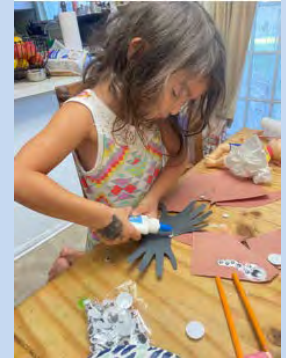
Sesame Street in Communities Sesame Street in Communities provides a bilingual website and resources for early childhood providers and parents with a special focus on difficult topics, such as parental addiction, grief and other traumatic experiences.

KLRN held 35 trainings, reaching 786 caregivers and teachers to award 286 training hours. Through parent trainings, community events, resource bags and teacher trainings, over 2,600+ children were impacted.

Dual Generation Program This initiative's focus is to strengthen families by giving parents and children the ability to succeed together by building postsecondary and employment pathways, economic support, social capital and providing quality early childhood and after-school support for children 0 to 10 years of age.

KLRN provides the Play and Learn Service to Dual Generation families, offering family engagement opportunities in the East Side and providing awareness of the program through events held in target zip codes.

Family Newsletter In March of 2020, KLRN began to offer a family newsletter focused on early childhood resources, tips and activities. The weekly newsletter ran from March-September as a resource for parents during the pandemic. In September, the format changed to a monthly edition. Each Family newsletter reached over 30,000+ families. Editions included information about Social Emotional Development, Health and Nutrition, Emotional Well-Being, and KLRN's educational initiatives.



School Services

PBS LearningMedia KLRN provides free access to PBS LearningMedia, a digital library that houses thousands of educational resources that include videos designed specifically for the classroom, interactives and lesson plans. All lesson plans are aligned to the Texas Essential Knowledge & Skills. Teachers can save the information provided and find additional professional development resources. Currently, there are over 32,400 registered users in our community. Since launching, KLRN has contributed content to the platform with 122 educational assets uploaded to the service.

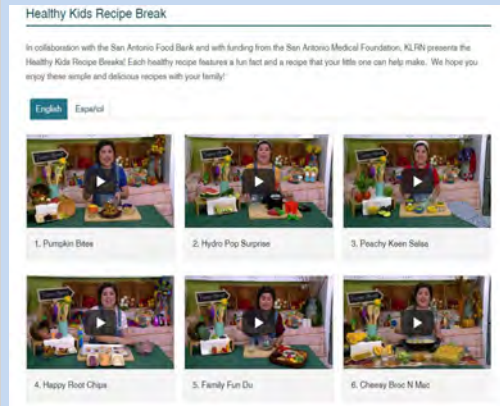
The Healthy Kids Project This year, KLRN grew our connection with local mental health organizations, as well as connected with local schools and community organizations with the Healthy Kids Project. Together, we reached over 64,914 students and 800+ classrooms. KLRN also launched the Healthy Kids Recipe Breaks. During these 1-minute on-air spots, recipes for healthy snacks were shared by our friends at the San Antonio Food Bank. This year, KLRN trained 1,034 teachers, parents, and family members through virtual workshops in partnership with elementary schools. The project was supported by the San Antonio Medical Foundation.

Professional Development

Watt Watchers KLRN continued their partnership with Disco Learning Media, with additional resources being invested by University of Texas at Austin, CPS Energy and Itron. KLRN hosted 8 professional development trainings and virtual screenings, reaching over 3,800 students in 155+ classrooms. This program is focused on energy conservation and includes K-12 educational resources. KLRN offered family sessions in English and Spanish, highlighting energy saving tips for families. KLRN hosted 13 Watt Watchers sessions for families. Through these activities a total of 650 families received program information.

Learn with Media KLRN's "Learn with Media" e-newsletter is sent to over 39,000 educators each month during the school year. Editions included information about Social Emotional Development, STEM Activities, Health and Nutrition, and KLRN's educational initiatives.

PBS LearningMedia Virtual Training for Educators Since March 2020, KLRN has offered ongoing support for educators, highlighting lesson plans aligned to the Texas Essential Knowledge & Skills and resources available through PBS LearningMedia. These professional development trainings cover topics such as Social Emotional Learning, Resources for Mental Health and Wellness, STEAM, and Cultures around the World. KLRN hosted 43 Professional Development trainings, awarding 1,617 professional development training hours for 969 teachers and impacting 70,000+ students in the KLRN viewing area.



Virtual Diversity, Equity, and Inclusion Conference for Educators

KLRN & community partners invite you to explore themes of allyship, belonging, and social justice - within the classroom and beyond.

**Saturday, May 21
9AM - 12PM**

Dr. John Sutterby is an associate professor in the Department of Interdisciplinary Learning and Teaching at the University of Texas at San Antonio. His research interests include play, play environments, natural learning and English Language Learners.

Perna Richards is a coach, consultant, trainer, and international speaker. During this interactive, educational and engaging session we will discuss simple practical tips to create programs where everyone is welcome and included and where children are growing up with self-esteem and confidence.

Adrienne Gaither, OTR, C-SIPT, C/NDT is the Director of Caregiver Empowerment at Autism Community Network and has been a pediatric occupational therapist for 25 years. She will be speaking about Neurodiversity and Autism.

Robert Salcido is the Executive Director at Pride Center San Antonio. He's committed to civic engagement and social justice for underrepresented and historically excluded communities. Robert will speak on the topic of Allyship.


Register at klrn.org/events

KLRN and local community partners held a virtual conference focused on Diversity, Equity, and Inclusion. 180 participants explored themes of allyship, belonging, and social justice - inside and outside the classroom. Early childhood providers were awarded 3.0 training hours and K-12 educators were awarded 3.0 CPE credits for their participation. This event was sponsored by Valero, in collaboration with Voices for Children San Antonio.

finding your roots
SEARCH YOUR ROOTS. JOIN US.

May 11 | 6-7PM

Screening and discussion with
Lead Genealogist Kimberly Morgan

klrno 

SUPPORT PROVIDED BY: WETA



Hiding In Plain Sight HIDING IN PLAIN SIGHT (HIPS) outreach grant presented a unique opportunity for stations to explore themes of youth mental health, the importance of awareness and empathy, access to mental health care, stigmatization, and how communities can build compassion and support around young people. The goal of the project was to create new pathways for engagement and expand connections with arts, mental health, education, and humanities organizations.

KLRN hosted 4 screenings of the documentary throughout the community. Screenings for more than 200 participants took place at the CARE Zone (South San ISD), The Neighborhood Place, East Central Restorative Center and virtually. In addition, KLRN worked with 34 youth in the community sharing more in-depth information and resources around mental health strategies, tips and support. On September 10th, KLRN hosted a virtual Youth Mental Health Summit with more than 70 parents, caregivers, teachers and teens in attendance. Mental Health resources and information were also provided to 160 San Antonio College students and Texas A&M San Antonio students during health fairs. Over 1,400 individuals were impacted through this project.



Family Events

KLRN FALL FEST

KLRN hosted the KLRN KIDS Fall Festival on October 23 at Mission Marquee Plaza. Over 350 families joined and received resources from 20 local organizations. 150 families received a produce bag from the San Antonio Food Bank.



KLRN SPRING FESTIVAL

KLRN's Spring Festival at Lincoln Park on March 5th had 250 families in attendance. 300 produce bags donated by the San Antonio Food Bank were distributed.



KLRN SPRING BREAK

KLRN held 4 Spring Break events in collaboration with the San Antonio Public Library. Families enjoyed events at Schaefer Library, Landa Library, Igo Library and Pan American Library.



STEAM Night at the Carver for the Dual Gen Family Engagement Session.



Kids Day in the Park April 2, 2022 at San Pedro Springs Park



Dual Generation Family Engagement Session



Play & Learn Graduation & Earth Day



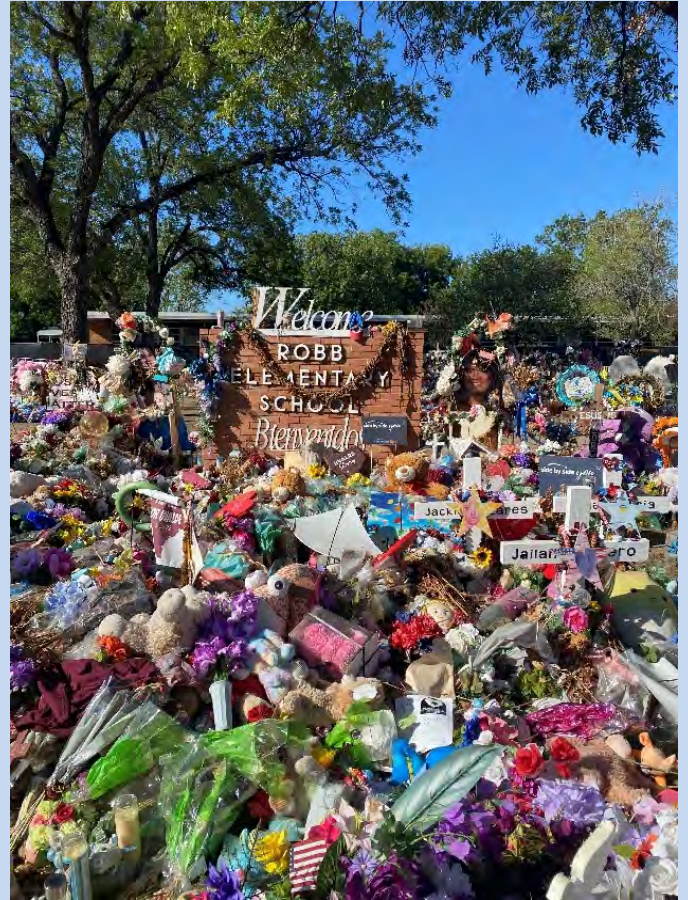
Back to School Bash July 23, 2022 at St. Mary's University



Healthy Kids Project/ Dual Generation Family Engagement Session



KLRN in Uvalde





Education

Partnering Organizations

Amerigroup	Jubilee Academy
Any Baby Can	Kimberly Goodwin
Bank of America	Lamar Elementary
Bob Hope Elementary	Laredo ISD
Carver Community Cultural Center	Long Creek Elementary
Child Protective Services	Mayor's Fitness Council Healthy Schools Committee
Cibolo Green Elementary	NEISD Family Specialist
City Year AmeriCorps	New Life Christian Church Back to school Drive
Clarity	Northside ISD
Communities in Schools San Antonio	Oak Grove Elementary
Community First Health Plans	Prospera Housing Community Services
Compass Ross Food Drive – FSA	R3 Student Outreach
CPS Energy	Ready Kid SA
Crockett Academy	Rollings Learning Academy
David's Legacy	Royal Ridge Elementary
DePaul Wesley Early Learning Center	SA Metro Health District
Disco Learning Media	SAHA Housing Unit – Guild Park
Douglas Elementary	SAHA Housing Unit – La Risa
Dr. Lulu	SAHA Housing Unit – Las Palmas Gardens
Dr. Mrudula Rao	SAHA Housing Unit – Montebella Pointe
East Meadows Residents Community Fair – FSA	SAHA Housing Unit – Vista Verde
East Terrell Hills Elementary	SAMSAT (San Antonio Museum of Science and Technology)
Eastside Education & Training Center	San Antonio Chapter of TXAEEYC
El Dorado Elementary	San Antonio Food Bank
Ella Austin Community Center	San Antonio ISD
Empowerhouse	San Antonio Medical Foundation
Family Services – The Neighborhood Place	San Antonio Public Library
Fields Elementary	Schenck Elementary Texas Health and Human Services – Childcare Licensing
Firstmark Credit Union	South San ISD
Gardopia Gardens	Thousand Oaks Elementary
Girls on the Run	United way Dual Generation Program
Go Public	United Way Hopes
Graebner Elementary Sweet Reads Event	University of Texas Austin
Haardy Oaks Elementary	USO
Harmony Hills Elementary	UTSA: Rowdy Corps
Harris Middle School	Valero Energy
Head Start – Ward Elementary	Vineyard Ranch Elementary
Healy Murphy Center	Voices for Children
Highland Oaks Apartments in Floresville, TX.	Walzem Elementary
Highlands Learning Academy	WestCare Texas, Inc. / WestCare ReCAST
IDEA Burke Public Charter School	Wilderness Oak Elementary
Itron	YWCA Olga Madrid



Special Projects & Additional Events

- ❖ **October 11, 2021** - Coming Out Day: A Conversation (*Virtual Event*)
- ❖ **October 13, 2021** - Letters to Eloisa Virtual Screening (Collaboration with LPB Voces)
- ❖ **November 9, 2021** - Military Families Virtual Event: Financial Empowerment for Veterans
- ❖ **November 13, 2021** - Military Families Virtual Event: Resources for the Military Spouse
- ❖ **November 15, 2021** - American Exile Virtual Screening and Discussion (Collaboration with LPB Voces)
- ❖ **November 16, 2021** - Sesame Street for Military Families Virtual Event: Resources
- ❖ **November 18, 2021** - Military Families Virtual Event: Normalizing Mental Health
- ❖ **December 21, 2021** - Snow Day with Daniel Tiger OVEE Screening
- ❖ **January 18, 2022** - Muhammad Ali: Continuing a Legacy of Positive Impact in our Community Virtual Event
- ❖ **February 15, 2022** - Living in My Skin Screening and Panel Discussion (*in-person*)
- ❖ **March 8, 2022** - Celebrate Spring with KLRN and Nature Cat OVEE Screening
- ❖ **March 17, 2022** - Celebrate Spring with KLRN and Nature Cat OVEE Screening
- ❖ **March 31, 2022** - Power Trip: War OVEE Screening and Discussion
- ❖ **April 8, 2022** - Participation in Battle of Flowers Parade
- ❖ **April 9, 2022** - Fiesta Flambeau Parade
- ❖ **April 22, 2022** - Power Trip: Earth Day OVEE Classroom Screening and Discussion
- ❖ **April 26, 2022** - Advance Screening of Masterpiece Ridley Road (*in-person*)
- ❖ **May 11, 2022** - Finding Your Roots OVEE Event
- ❖ **June 6, 2022** - Hiding in Plain Sight Screening at CareZone (*in-person*)
- ❖ **June 26, 2022** - PRIDE event with El Centro San Antonio (*in-person*)
- ❖ **August 4, 2022** - Hiding in Plain Sight OVEE Screening and Panel Discussion
- ❖ **August 23, 2022** - Hiding in Plain Sight Screening and Discussion at The Neighborhood Place (*in-person*)
- ❖ **August 31, 2022** - SALUD Women in Leadership Panel and Networking Event (*in-person*)
- ❖ **September 18, 2022** - The U.S. and The Holocaust Screening and Panel Discussion (*in-person*)
- ❖ **September 24, 2022** - KLRN's 60th Community Celebration



klrn Involvement

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Retired, Columbus Museum of Art Director,

SAMA Curator of European Art

Marcie Hernandez Ramsey

Public Relations Account Supervisor

Donovan J. Rodriguez

Chief of Staff, Texas House of Representatives

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Self-employed Photographer, Production Manager

Christopher Rosas

CPA, VP of Global Tax and Treasury, Rackspace

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Self-employed, dietitian

Caroline Stapleton

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