

klrn 

**LOCAL
CONTENT
REPORT
FY 2020**



**The mission of KLRN is
to open a world of lifelong
learning through trustworthy
and enriching programs
on-air, online and
in our community.**

KLRN Channels

KLRN broadcasts **24 hours a day on 4 channels**
in South Central Texas.



9.1



9.2



9.3



9.4

KLRN LIVESTREAM launched in Sept. 2020 at klrn.org/live

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Local Programming



Every week, *The Beat* showcases the latest of the dynamic arts and culture scene right here in San Antonio and across the country. This digital-first series is shared through social media and on our website and then on our broadcast channels throughout the year. Viewers are introduced to the alluring world of ballet, pottery, theater, opera, galleries, antiques and unique creations.

KLRN has produced 14 episodes featuring:

Alex Ramirez- Filmmaker
 Aundar Ma'at - Filmmaker
 Betty Serna - Director of Community Relations of St. Luke's Episcopal School
 Christopher Duke - Director Grades 1-8 St. Luke's Episcopal School
 City of San Antonio Arts and Culture
 Cynthia Munoz - Producer - Mariachi Vargas Extravaganza
 Damian Gillen - Actor
 Daniela Riojas - Artist
 Dean Hollis- Filmmaker
 Eduardo Ruiz Healy- Filmmaker
 Gilbert Garcia Jr., Owner, Barrio Barista
 Henry Cisneros, Former SA Mayor
 Jacob Contador - Musician
 Janet Hicks, Ph.D., LPC, CSC Belmont University
 John Quinones - Master of Ceremonies
 Jonathan Palomar - Mariachi Vargas de
 Kaylee Bucio - Grand Champion Vocalist
 Kevin Parman, President, Las Casas Foundation
 Krystal Jones

Marise McDermott, CEO, Witte Museum
 Michale Cirlos - CENTRO San Antonio
 Nik Soupe - Artist
 Rick Cavender, singer/songwriter
 Salina Loriaux, LPC-AT, ATR-BC, CCST The Healing Arts Center
 Sara Lynn Jennings, Ph.D., LPSC, LSOTP Jennings Counseling Services
 Stephanie Niembro - Mural Artist
 Tammy Melody Gomez, Poet
 Tecalitlán
 Trace Guthrie - Sculptor
 Victoria Garcia Zapata, Poet & Poetry Slam Organizer



Top: Vocalist Kaylee Bucio performs during the 25th annual Mariachi Vargas Extravaganza.

Middle: A drawing by Audrey from Raba Elementary as part of COVID-19 art therapy.

Bottom: A street art mural adorns the wall of Hi-Tones bar, created by Los Otros - Nik Soupe and David Vega.

Photos were taken prior to March 1, 2020.

klnrno

Local Programming

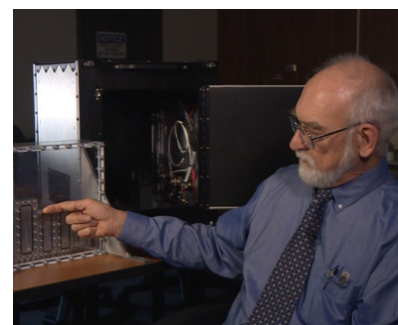
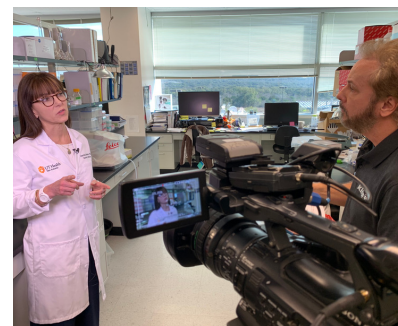
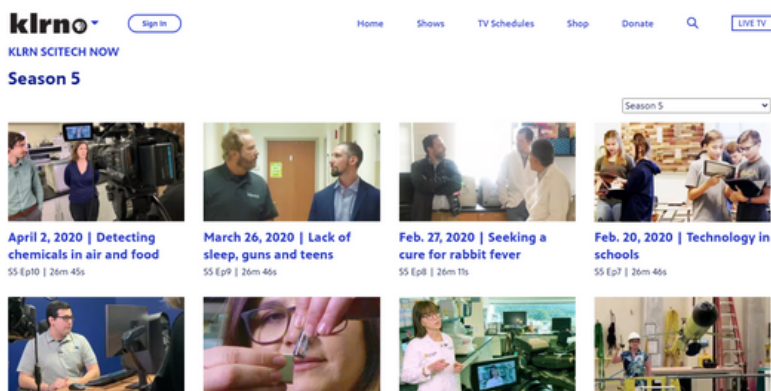
(scitech)^{now}

SciTech Now offers KLRN the opportunity to showcase innovation, science and technology in San Antonio. Host and journalist Chris Duel reports each week on new initiatives and products that are putting our city on the map as a technology and medical research hub.

Southwest Research Institute
Digital Defense Inc.
UTSA
Barshop Institute of Aging
Texas A&M San Antonio
UT Health – San Antonio
St. Mary's University
Interactive Media



**All full episodes
are available to view
online klnr.org/scitech**



Top: Alzheimer's Drug Treatment research at UT Health San Antonio

Middle: Underwater drone explores the arctic

Bottom: Sub-orbital Space research being done at the Southwest Research Institute

Photos were taken prior to March 1, 2020.

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Local Programming



It Just Makes Cents is a multi-platform series that features financial topics targeting young professionals and others looking to get their finances on track. From home buying to investing, we guide you through information about reaching your own financial success. Read the blogs, listen to the podcast or watch the videos. Before you know it, you will be making small changes that will result in big results for your future. www.klrn.org/itjustmakescents

Money Matters
Home Buying
Car Buying
Taxes
Debt

Credit
Insurance
Investments
Savings
Wealth Health

PODCASTS



KLARN Public Tele...

44 155

It Just Makes Cents is a multi-platform digital series that features financial topics targeting young professionals and others looking to get their finances on track.

From home buying to investing, we guide you through information that you need to know about reaching your own financial success. Read the blogs, listen to the podcast or watch the videos. Before you know it, you will be making small changes that will result in big results for your future.

This project is proudly supported by Randolph Brooks Federal Credit Union.

Show more ▾

- 1 It Just Makes Cents | Build Financial Wealth Health
- 2 It Just Makes Cents | 7 Tips For Saving
- 3 It Just Makes Cents | Good & Bad Debt
- 4 It Just Makes Cents | Getting Credit You Deserve
- 5 It Just Makes Cents | Buying A Car
- 6 It Just Makes Cents | Buying A Home
- 7 It Just Makes Cents | Investing

BLOG POSTS

Blog Posts



Money Matters for Millennials

by Michael Taylor • February 5, 2020

This post is about achieving financial peace, not getting rich. My theory: The former is more important than the latter.

READ MORE >

Tax Saving Tips

by Michael Taylor • February 5, 2020

You have to pay taxes. Not fun, I know. But you don't have to pay more than you're required to.

READ MORE >

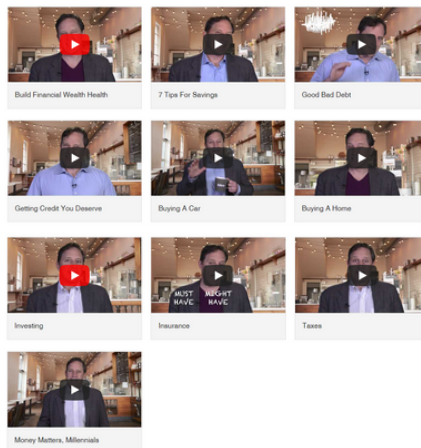
Is Insurance Necessary?

by Michael Taylor • February 5, 2020

Here are the four things that lower your cost of insurance.

READ MORE >

VIDEOS



Top: Michael Taylor, author and financial journalist hosts this series.

Middle: Home buying is one of the most popular episodes in the series.

Bottom: Teaching financial security to millennials is the goal of this project.

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Local Programming



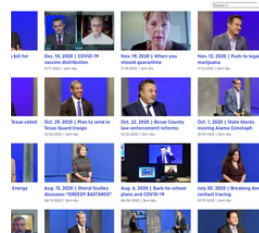
In March of 2020, KLRN announced **T.J. Mayes as the new host** of *On The Record*, the station's locally-produced public affairs program. Mayes follows veteran San Antonio journalist, Jim Forsyth as host of the popular show. Each week, *On The Record* features discussions on local issues with local decision makers, and concludes with the Reporter's Roundtable – a conversation with local journalists about weekly news events. *On The Record* has broadcast and digital content across KLRN's website and social media channels, in addition to a podcast version uploaded weekly to the station's SoundCloud channel.

FEATURED ORGANIZATIONS

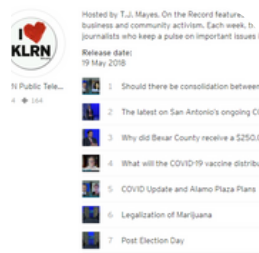
American Federation of Teachers
Bexar County
Bexar County Elections
Administration
Child Advocates of San Antonio
City of San Antonio
CPS Energy
Gordon Hartman Family
Foundation
Green Spaces Alliance of South
Texas
Northeast ISD
Northside ISD
Port San Antonio
Rivard Report
SA 2020
SA Current
SA Film Commission
SA Food Bank
SA Hispanic Chamber of
Commerce

San Antonio Business Journal
San Antonio Chamber of
Commerce
San Antonio City Council
San Antonio Economic
Development Foundation
San Antonio Express News
San Antonio River Authority
San Antonio Water System
Sierra Club
Tap Pilam Coahuiltecan
Nation
Texas Public Radio
University of Texas Health
Science Center
VIA Metropolitan Transit
System
Workforce Solutions Alamo

All episodes available
to **watch online.**



All episodes available
as **podcasts.**



Top: Richard Perez, President and CEO of the San Antonio Chamber of Commerce talks about the effects of COVID-19 on local businesses.

Middle: Wanda Longoria, President of the Northside American Federation of Teachers, discusses the obstacles facing local school districts in the wake of the pandemic.

Bottom: District 3 Councilwoman Rebecca Viagran talks about her work to include the South and West sides of San Antonio in the coronavirus vaccine rollout.

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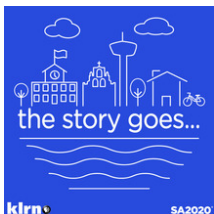
Local Programming



Shari St. Clair
Anchor of KLRN
News Updates

KLRN highlights **local issues** on *KLRN NEWS Updates* hosted by award-winning journalist, Shari St. Clair. The one-minute news updates provide KLRN viewers with information on the issues that are important to our community. The reports air in prime time Monday through Friday and are broadcast on KLRN's two channels: KLRN HD/PBS and KLRN World.

Newscasts are also produced by students at the KLRN Studio on the campus of Texas A&M International University in Laredo, TX and posted online at www.klrn.org/news.



The Story Goes Podcast

The Story Goes is a bi-weekly podcast that celebrates our community's collective successes, highlights our shared challenges, and inspires listeners to take action. In collaboration between KLRN and SA2020, listeners will get to know the people and organizations creating change in San Antonio.

Featured guests/organizations include:

Bank Of America
Bonham Academy, David's Plantas
Brighton Center
Carmona | Schriver
CASA@CAST
City of San Antonio's Neighborhood
and Housing Department
Clarity Child Guidance Center
Communities in Schools
CPS Energy
EHCŪ Public Relations
Family Violence Prevention Center
Federal Reserve Bank of Dallas

Folklores Coffee House
Goodwill
In This Together
Las Casas Foundation
LiftFund/San Antonio Census
Meals On Wheels
P.E.A.C.E. Initiative
Project Quest
SAISD
San Antonio Education Partnership/Cafe College
San Antonio for Growth on the Eastside (SAGE)
South Alamo Regional Alliance for the Homeless
(SARAH)

ThruProject
UT Health-San Antonio
UTSA Civic Leadership Class
VIA



KLRN Production Services

The KLRN Production team provides uplink services, satellite media tours, and live interviews for both local and national media networks, including **CNN**, **MSNBC** and **Fox News**.





Early Childhood

Ready, Set, Grow! Since 2009, KLRN has presented Play & Learn, a free city-wide, mobile child/caregiver school readiness program, reaching families with children birth to age five. Families receive free books and take-home activities each week. Along with the series of family sessions KLRN also hosts PBS Kids Screenings and outreach activities to promote the program. This year, KLRN presented over **108 early childhood activities**; impacting over **6,610 adults and children** in their care.

Bright By Text KLRN is one of seven PBS pilot stations to launch Bright By Text, a parent and caregiver messaging program that sends text messages with tips and resources promoting child development activities targeted to a child's age from birth to age 5. Since the launch, **2,300+ people have subscribed**. The project has been supported by the Corporation for Public Broadcasting and the United Way of San Antonio & Bexar County.

KLRN's PBS KIDS Early Learning Champion KLRN announced Susanne Tata from Alamo Heights Presbyterian Church Day School as a PBS KIDS Early Learning Champion. This new awards program recognizes committed educators who work with young children, from infants to second-graders, and have offered a variety of community building, leadership and professional learning opportunities provided by PBS and member stations over the last three years.



Top: A student poses with a Learn at Home bag - one of the more than 4,000 bags that were distributed in targeted zip codes.

Middle: A child follows along during an art activity - part of virtual Play and Learn sessions.

Bottom: Participants of the Play & Learn program work on learning activities.

“ Class was very informative, and very helpful to learn the different types of personalities and how it influences the ways of learning. I just loved the whole class. Thank you! ”
Maribel G.

klnrno Education

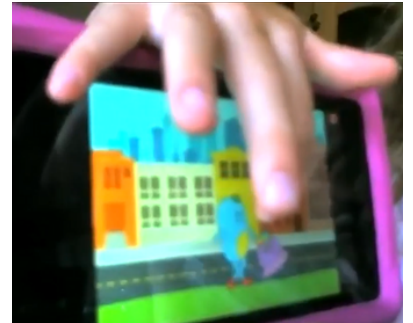
Early Childhood

Ready To Learn

KLRN participated in this federally funded grant through the Corporation for Public Broadcasting. KLRN utilized the Ready To Learn research based family engagement activities to engage children, families, and educators in learning experiences at home, in preschool, and in out-of-school settings. KLRN worked with partners such as the Girl Scouts Westside Leadership Center and local libraries to impact 83 families with Literacy and STEM related activities.

Family Newsletter

In March, KLRN began to offer a weekly family newsletter focused on early childhood resources, tips and activities. The weekly newsletter ran from March-September as a resource for parents during the pandemic. In September the format changed to a monthly edition. Each Family newsletter has gone out to over 30,000+ families. Editions included information about Social Emotional Development, Health and Nutrition, Emotional Well Being, and KLRN's educational initiatives.



Top: Participants from the Ruff Ruffman Science Camp pose with their backpacks.

Middle: A child in the Scratch Jr. Virtual Session shares his coding sequence.

Bottom: A group of students from the Girl Scout Leadership Center participated in the Ready To Learn Summer Camp.

“ Thank you for the sessions this summer. Robin truly enjoyed them all. ”
-Robert A., parent

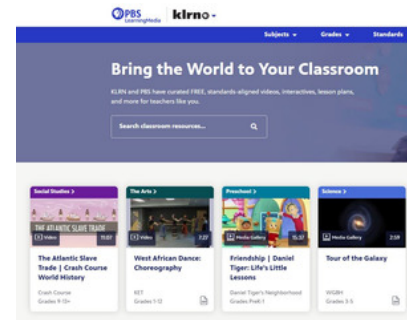
klrn Education

School Services

PBS LearningMedia: KLRN provides free access to PBS LearningMedia, a digital library that houses thousands of educational resources that include videos designed specifically for the classroom, interactives and lesson plans. All lesson plans are aligned to the Texas Essential Knowledge & Skills. Teachers can save the resources and find professional development resources. Currently, there are over 30,000 registered users in our community. Since launching, KLRN has contributed content to the platform, with 85 educational assets uploaded to the service.

The Healthy Kids Project: This year, KLRN grew our connection with the San Antonio Mayor's Fitness Council Healthy Schools Committee as well as connected with local schools and community organizations with the Healthy Kids Project. Together, we reached over 16,000 students and 800+ classrooms. KLRN also partnered with the United Way of San Antonio and over 5,000 families were impacted. This year, KLRN trained 981 teachers, parents, and family members through workshops at KLRN and in partnership with elementary schools. The project was supported by the San Antonio Medical Foundation.

EDUCATION NEWSLETTER KLRN's "Educator Newsletter" e-newsletter is sent to over 39,000 educators each month during the school year. Editions included information about Social Emotional Development, STEM Activities, Health and Nutrition, and KLRN's educational initiatives.



Top: There are over 30,000 registered PBS LearningMedia users in our community.

Middle: KLRN hosted a "De-Stress with PBS" teacher training session.

Bottom: In February 2020, KLRN hosted a teacher training session in their Ewing Halsell Education Center.



Professional Development

PBS LearningMedia Training Sessions: Since March, KLRN has offered ongoing support for educators, highlighting lesson plans aligned to the Texas Essential Knowledge & Skills and resources available through PBS LearningMedia. These professional development trainings covered topics such as Health and Nutrition, Resources for Students With Limited Internet Access, Distance Learning Resources and Integrating PBS LearningMedia into Virtual Learning or In Person Classes. KLRN Hosted 22 Professional Development trainings awarding 1,967 professional development training hours for 1,000 + teachers and impacting 20,000+ students in the KLRN Viewing Area.

Watt Watchers: KLRN continued their partnership with Disco Learning Media with additional resources being invested by University of Texas at Austin. KLRN hosted 6 Professional Development trainings awarding 280 Professional development training hours for 152 teachers in the San Antonio area. This program is focused on energy conservation and includes K-12 educational resources. KLRN offered family sessions in English and in Spanish, highlighting energy saving tips for families. KLRN hosted 4 virtual Watt Watchers sessions for families and 2 OVEE Screenings for community partners. Through these activities a total of 193 participants were impacted.



Top: In February 2020, KLRN hosted a teacher training session in their Ewing Halsell Education Center.

Middle: KLRN continued to offer Professional Development opportunities virtually.

Bottom: Educators gathered at KLRN to learn more about the Watt Watchers bi-lingual resources.



“This is a good program where I can look for resources for our reduce/reuse theme. The plastic and recycling lessons are my favorite.”
- Nancy G., Watt Watchers workshop attendee

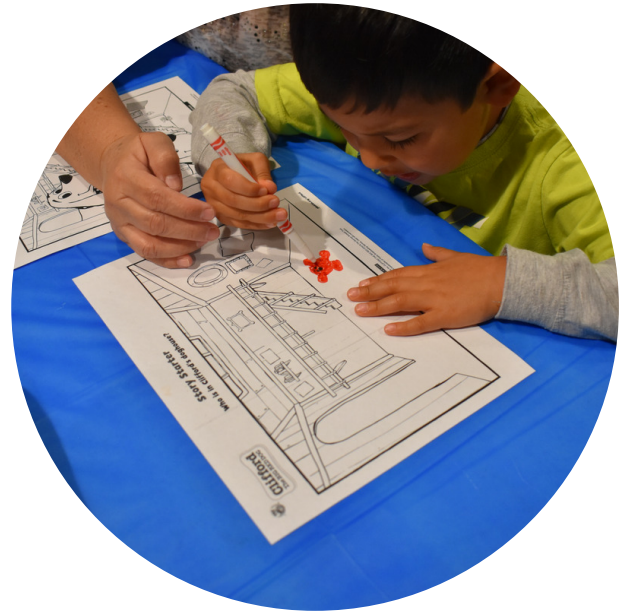


Partnering Organizations

Amerigroup
Animal Care Services
Any Baby Can
Boerne library
Boerne Public Library
Bonnie Garcia
Books and Bibs Childcare Center
Boys & Girls Clubs of Austin and Travis Co.
Boys & Girls Clubs of Brazoria County
Boys & Girls Clubs of El Paso
Boys & Girls Clubs of Greater Houston
Canyon Lake Library
Catholic Charities
Ceci Norman
CentroMed
Child Protective Services
Children's Shelter Family Strengthening Program
City Year SA & Americorps: David Schlenke
Clayton YES!
Coleman ISD
Communities in Schools Brazoria County Inc.
Communities in Schools of North Texas
Communities in Schools of the South Plains
Communities in Schools of the South Plains
Communities in Schools Southeast Harris County
Community First Health Plans
Corpus Christi ISD
CPS Energy



“ I think my daughter has improved in so many ways since attending KLRN activities each week which I am so thankful for. ”
-Peter K.



Partnering Organizations

Crowley ISD
Cute Smiles 4 Kids
Dental Quest
DePelchin Children's Center
DeSoto ISD
Dinosaur George
Disco Learning Media: Juan Garcia
Donna ISD
Douglas Elementary
Dr. Mrudula Rao
Dr. Scott Rheinschmidt
East Chambers ISD
Edinburg CISD
Elgin ISD
Ella Austin Community Center
ESC Region 12
ESC Region 13
EyeCareSA
Faith Family Academy
Family Service Association Head Start
Firstmark
Foundation Communities
Freer ISD
Galveston ISD
Girl Scouts of SW Texas
Girls on the Run
Go Public
Greater San Antonio After-School All-Stars
Greenville ISD
Guadalupe Womens Home
Harlandale ISD
Harlingen CISD

Harris County Department of Education
Healy Murphy Center
Herff Elementary
Hooks ISD
Houston ISD
IDEA Public Schools
Imagine Pediatric Dentistry
Impact Media Partners: Dennis Palmieri
Itron: John Huffaker
Japhet Elementary- SAISD
Japhett Academy
Jeffeson Dental
Jim Hogg County ISD
Jubilee Academy
Karnes City ISD
La Joya ISD
Laurel Ridge Treatment Center
Levelland ISD
Lometa ISD
Luna Dental
Mammen Public Library
Martinez Street
Mathis ISD
Maximus- Texas Star, Texas Health Steps
Mayor's Fitness Council Healthy Schools Committee
MCNA Dental Insurance
Mercedes ISD



Partnering Organizations

NAEYC Accreditation Group

Nate Ball: Design Squad

National Wildlife Federation

NEIS Family Specialist

New Kids On the Block Learning Center

New Life Christian Church Back to school Drive

New Summerfield ISD

Northern Hills Elementary

Northside ISD

Palestine ISD

Paramount Theater in Austin

Parent Child Inc.

Pasadena ISD

Pearsall ISD

Promesa Academy Charter School

Quinlan ISD

R3 Student Outreach

Ready Kid SA

Regency Place Elementary

Rio Grande City CISD

Robstown ISD

SA Food Bank

SA Metro Health District

SA Metro Health WIC

SA Youth

SAISD Family Specialist

SAMSAT

San Antonio Chapter of TXAEYC

San Antonio Food Bank

San Antonio ISD

San Antonio Medical Foundation

San Antonio Public Library

San Benito CISD

Santa Rosa ISD

Save the Children

Schertz Public Library

Snyder ISD

Socorro ISD

Sommerset ISD

South Alamo Medical Group

Spring ISD

St Stephen's Care Center.

St. Paul's Catholic Church

Steven A. Cohen Military Family Clinic at Endeavors

Superior Health Plan

Texans Can Academies

Texas City ISD

Texas Health and Human Services -Childcare Licensing

Texas Southmost College

The Gathering Place

United Way Hopes

Universal City Public Library



Partnering Organizations

UTSA: Rowdy Corps

Uvalde CISD

Voices for Children

Waco ISD

Weslaco ISD

Westat

WestCare Texas, Inc. | WestCare ReCAST

Wetmore Elementary

YES Prep Public Schools

YMCA of Greater Houston

Ysleta ISD

YWCA Olga Madrid





Community Engagement

KLRN KIDS Events Due to the pandemic, this year, we were only able to host 7 community events for KLRN Kids and their families as we partnered with over 45 agencies. We welcomed hundreds of people, a PBS KIDS character made special appearances. Grover from Sesame Street and Buddy from Dinosaur Train and Luna joined us at places like: Marquee Plaza, Woodlawn Lake and Brackenridge Park.

KLRN PBS KIDS Channel On April 1st, KLRN celebrated the 3 year anniversary of the KLRN PBS KIDS channel.

Learn At Home Bags: Learn at Home Bags were distributed beginning in March in order to provide much needed resources to families who did not have internet connectivity and were less likely to have access to electronic devices. KLRN distributed bags at meal distribution sites in the community and schools providing drive thru meals. **More than 4,000 Learn at Home bags were distributed** in the following zip codes: 78207, 78210, 78217, 78237, 78247. Items in bags included: activity books, children's books, various community resources such as mental health resources and utility assistance, KLRN outreach flyers, craft supplies, learning activities and more.



Top: KLRN assembled and distributed 4,000 "Learn At Home" bags at food distribution sites throughout the city.

Middle: KLRN hosted Spring Break events in 2020.

Bottom: KLRN hosted Play & Learn sessions in partnership with community organizations.

Photos were taken prior to March 1, 2020.

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Special Projects

The Gene

KLRN received a grant to promote and celebrate the work of local physicians and researchers who are working in the field of genetics.

KLRN partnered with UT Health to host a virtual screening and discussion of **"The Gene"** on April 7, 2020. After sharing 3 short segments about the commendable efforts of the local physicians, we held a preview screening of the program. All of the featured physicians were online with us sharing their stories and providing information about the history and the future of the study of genetics.

Over 100 people joined us for the event. We were thrilled to see our community engage with the panelists and enjoy the preview.

The 3 videos that KLRN produced highlighting the work of the local physicians were shared through our broadcast channels as well as our social media channels. All videos may be found [here](#).



Top: Dr. Sudha Seshadri - presented on Alzheimers Disease

Middle: Dr. Greg Aune - presented on childhood cancer

Bottom: Dr. Janine Cody - presented on Trisomy 21



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Special Projects

Speaking Grief

KLRN held a community screening and discussion of the documentary *Speaking Grief* previous to broadcast.

KLRN partnered with Porter Loring Mortuaries, Voices for Children and Children's Bereavement Center of San Antonio to hold this event.

85 people joined us for our virtual screening.

Our discussion was **livestreamed to our YouTube page** and promoted on our social media channels.

VIEWER COMMENTS

7:17:58 PM

When you feel you do not know what to do, then ask for help. Asking for help is not weak either.

- Jan Morrish

7:14:27 PM

My question is around how to express grief in a way that is constructive. What do you do with the anger? When you want to scream but can't? I feel that holding it all in has only become more toxic.

- Anonymous L0KL

7:16:31 PM

I'm hoping to get better support skills so I'm not the person "running away" in the supermarket.

- Xiomara

7:12:00 PM

When I lost my dad, all I could do was drive, pull over fall asleep and drive.

- Priscilla

7:10:41 PM

I can relate in engrossing myself in my work to not remember

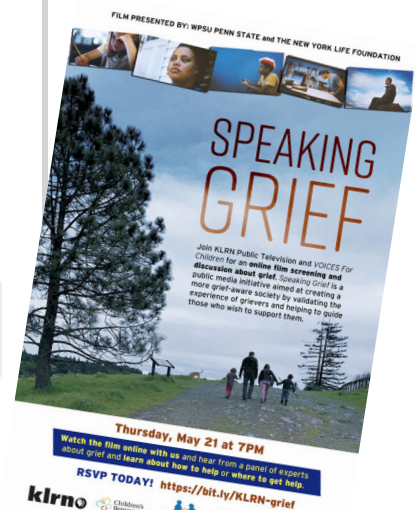
- Lisa



Top: The film talked about loneliness and depression.

Middle: Therapy and treatment for all ages was discussed.

Bottom: Everyone has different ways to cope with grief and we discussed the value of finding ways to relax and unwind.



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Asian Americans

KLRN received a grant to share and commemorate the Asian American culture through the 2-part series *Asian Americans*.

KLRN hosted a **virtual preview screening on May 7** and had 32 attendees. The KLRN education also team hosted a **teacher training** that provided resources and tools for use in the classroom (videos, lesson plans, and activities).

VIEWER COMMENTS

7:34:08 PM

I appreciate you sharing this & the diverse perspectives & nationalities that were featured :)

- Anonymous 8TVM

7:32:11 PM

Wow! Loved what I've seen so far. I could sit and watch the entire series right now! Learning so much about ourselves and looking forward to know more. Thank you!

- K Hui

7:32:25 PM

Thank you for doing this! Great preview and looking forward to watching full show.

- Anonymous L24S



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Special Projects

Camp TV

CAMP TV was created to bridge a number of divides by providing a virtual summer camp experience to elementary school students nationwide.

CAMP TV was a limited broadcast series (one hour daily for four weeks/20 episodes) featuring content from the nation's leading educational, arts, and cultural organizations including museums, libraries, nature centers and performing arts centers.

KLRN produced **3 local educational segments** in collaboration with 3 local organizations. Our partner organizations included: Dinosaur George, San Antonio Museum of Science and Technology, and SA Food Bank.



Top: Rocket Day with San Antonio Museum of Science and Technology

Middle: Garden Day with the San Antonio Food Bank

Bottom: Dinosaur Day with Dinosaur George



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Special Projects

Film Screening Events

Preview Screening event of *Porvenir, Texas*

October 2, 2019

Bijou Theater

Special preview screening for our the general public

Preview Screening event of *Kinky Boots*

November 1, 2019

Tobin Center for the Performing Arts

Special preview screening for our the general public

Preview Screening event of *Hero Elementary*

May 29

VIRTUAL | 34 Attendees

Preview Screening event of *Nature Cat*

August 6, 2020

VIRTUAL | 35 Attendees

Preview Screening event of *Elinor Wonders Why!*

September 3, 2020

VIRTUAL | 38 Attendees

Special Events

Meet and Greet Margaret Hoover

January 29, 2020

San Antonio Country Club

KLRN presented an "Evening with Margaret Hoover" featuring a conversation about her program *Firing Line* and the current state of media and journalism. We also hosted **a meet and greet with 55 Broadcast Journalism Students** at Communications Arts High School in NISD.



Top: KLRN hosted virtual PBS Kids screenings.

Middle: President Arthur Emerson speaks before our screening of *Kinky Boots*.

Bottom: Margaret Hoover visited The Communications Arts High School.



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Beyond TV



14,580 likes



9434 followers



3,878 followers



925 subscribers
107,408 views (in FY)



301,952 website visits
from **174,043 visitors**



KLRN Video Player

663,441 Streams

11,866 Viewers

Includes web and OTT viewing.



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Community Volunteer

Member at Large

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Leo Gomez
Brooks Development Authority

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USAA

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Tuesdae Knight
SAGE

Phil Lane
KSAT

John LaField
Jefferson Bank

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Emeritus Members

Joanne Winik (dec)
Betty Anderson (dec)
Jeffrey C. Anderson
Kate Badash
Richard Bothe
Charles E. Cheever, Jr.
J. Russell Davis
Mike Dwyer
Bruce M. Flohr
Barbara Benavides Gentry
Dr. Leonard E. Lawrence
Jack Lewis, Jr.
W. W. "Bo" McAllister, III
Victor Miramontes
Gregg E. Muenster
Michael Novak
Edward M. Polansky
Leo Rose
John M. Saenz
Sr. Eliz Anne Sultenfuss (dec)
Alfred C. Vasquez (dec)
Charles Martin Wender
Mary Beth Williamson



KLRN Community Advisory Board FY20

Nancy Hamner Avellar
Community Volunteer

Phil Bohlender
Business Owner (Seed and Lead)

Carolyn Bull
Special Education Teacher

Chris Caesar
Community Volunteer

Eloisa Cardova
Certified Academic Advisor

Paul Carter
Attorney

Anna Chowdhury
Major Gift Officer with Texas State University

Jay C. Collins
Medical Practice Administrator

Linda Corkill
Self-employed (formerly VP, San Antonio
Chamber of Commerce)

Michelle Cremar
Operations Account Manager & Insurance
Sales Agent

Karen J. Davis
Community Volunteer

Maria Luisa Garza-Olivo
Retired; former elementary/middle school
librarian, language arts teacher

Gina Graham
Elementary Literacy Specialist, NEISD

Gabrielle Harden Herrera
IT Recruiter

Miki Jocelyn Hodgson
Sales Executive with RK Catering

Olga Garza Kauffman
Health Coordinator

Dr. Eric J. Lopez
Community Advisory Board Chair
Professor with Texas A&M San Antonio

Judy Mangus
Bookkeeper

Rosanne Palacios
Vice President of Advancement with TAMIU,
Laredo

Merribell Parsons
Retired, Columbus Museum of Art
Director and SAMA Curator of
European Art

Mary Frances McGowan Russell
Self-employed, Dietitian

Fernando "Sam" Sepulveda
Retired, Construction
Manager and Community
Volunteer

Mary Styblo
Retired R.N.

Lydia Alegria White
Retired, Broadcast Television

VOLUNTEERS

21 KLRN logged over

125

volunteer hours at
fundraising events,
educational events,
and at KLRN.



KLRN Corporate Officers

Arthur R. Emerson

President and CEO

Patrick Lopez

Executive Vice President and CFO

Lauren Esquivel

Vice President of Institutional Advancement

Priscilla Lowrance

Board Secretary

Pete Gonzalez

Vice President of Engineering

Katrina Kehoe

Vice President of Marketing and Communications

Melissa Galvan

Vice President of Education

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