#### KLRN-TV 501 Broadway San Antonio, Texas 78215

# **EEO Public File Report**

April 1, 2020 – March 31, 2021

### KLRN TV is an Equal Opportunity Employer

## Full Time Job Vacancies/Interviewee Data

Position	Job Title and Posted Sources	Date Filled	Total # of People Interviewed	Source which Referred Interviewee/Recruitment Sources	No. of Interviewees per Source	Hiree Referral Source
1.	Corporate Relations Manager	4/27/20	3	Indeed KLRN Website Texas Non Profit Website	1 1 1	Indeed
2.	Education and Community Engagement Manager	5/26/20	3	Facebook KLRN Website Indeed	1 1 1	Facebook/SA Communications Group
3.	Producer	6/2/20	4	Employee Referral SA Expr. News/mysa.com Previous Employee Referral	2 1 1	Employee Referral
4.	Community Engagement and Media Manager	11/30/20	4	Linkedin Previous Employee Referral KLRN Website	1 2 1	Linkedin

Total number of interviewees: 14

There is attached hereto a list of the recruitment sources utilized by the station and total number of number of interviewees referred by each recruitment source. (Attachment A)

Position	Job Title	Sources Utilized for Interviewee/Recruitment
1.	Corporate Relations Manager	1-18, 20
2.	Education and Community Engagement Manager	1-20
3.	Producer	1-18, 20
4.	Community Engagement and Media Manager	1-18, 20

**Recruitment sources utilized by position, set forth on Attachment A.** 

There is also attached hereto a narrative description of the station's Supplement EEO Outreach Activities (Attachment B).

Notice: Organizations that regularly distribute information about employment opportunities to job seekers or refer job seekers to employers may request KLRN TV to provide them with information about full-time openings at the station. Such requests must include the organization's name, mailing address, e-mail address, telephone number and contact person, and identify the category or categories of job openings for which it requests notices. Requests should be directed to Patrick Lopez, 501 Broadway, San Antonio, TX 78215. KLRN-TV is an Equal Opportunity Employer.

# List of Recruitment Sources and Total Number Interviewees Referred By Each Recruitment Source

No.	Source	Contact	Address	Telephone	Total No. of Interviewees Referred
1	MySa.com	Rose Smith	P.O. Box 2925 San Antonio, TX 78299-2925 <u>rsmith@</u> hearst.com	210-250-2317	1
2	KLRN Website	Patrick Lopez	501 Broadway San Antonio, TX  78215 personnel@klrn.org	210-270-9000	3
3	University of Texas at San Antonio	Career Services career.services@utsa.edu	6900 NW Loop 1604 W San Antonio, TX 78249 joinhandshake.com	210-458-4589	
4	San Antonio College	Career Services	1300 San Pedro San Antonio, TX 78212 purplebriefcase.com	210-733-2144	
5	University of the Incarnate Word	Career Services careers@uiwtx.edu	4301 Broadway San Antonio, TX 78209 joinhandshake.com	210-829-3931 Fax 210-829-6094	
6	TexasAssociationofBroadcastersWebsite	Craig Bean	502 E. 11 <sup>th</sup> Street, Suite 200 Austin, TX 78701	512-322-9944	
7	Trinity University	Career Services careerservices@trinity.edu	One Trinity Place San Antonio, TX 78212 joinhandshake.com	210-999-8321	
8	Our Lady of the Lake University	Career Services ccdt@ollusa.edu	411 S.W. 24 <sup>th</sup> Street. UWAC106 San Antonio, TX 78207 joinhandshake.com	210-431-3971	
9	CPB website	Helpline	Stations.cpb.org/jobline	202-879-9600	
10	St. Mary's University	Career Services Center strivecareer@stmarytx.edu	One Camino Center San Antonio, TX 78228 joinhandshake.com	210-436-3102	

11.	Texas A&M University- San Antonio	Career Services	One University Way Suite 211 San Antonio, TX 78224 joinhandshake.com	210-784-1339	
12	Facebook	Customer Support	1 Hacker Way Menlo Park, CA 94025 www.facebook.com/KLRN	650-543-4800	1
13	Indeed.com	pr@indeed.com	7501 N. Capital of Texas Hwy Building B Austin, Texas 78731	512-459-5300	2
14	Monster.com	Helpline	Monster Worldwide, Inc. 622 Third Avenue, 39 <sup>th</sup> Floor New York, NY 10017	212-351-7000	
15	Texas Non-Profit Network	Jackie Berretta	P.O. Box 90509 San Antonio, TX 78209 Txnp@txnp.org	210-805-9505	1
16	Schreiner University	Career Services	2100 Memorial Blvd. Kerrville, TX 78028 joinhandshake.com	800-343-4919	
17	Texas Lutheran University	Career Services careers@tlu.edu	1000 W. Court Street Seguin, TX 78155 joinhandshake.com	830-372-8178	
18.	Texas State University	Career Services careerservices@txstate.edu	601 University Dr. San Marcos, TX 78666 joinhandshake.com	512-245-2645	
19.	Bexar Necessities	bexarnec@lists.kinetic- data.com	United Way of San Antonio 700 South Alamo San Antonio, TX 78205	210-352-7000	

20.	Linkedin	Linkedin.com/job	1000 W. Maude Ave.	650-687-3600	1
		postings	Sunnyvale, CA 94085		

• Asterisk denotes recruitment sources which requested job notification announcements

Attachment B

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### **EEO Public File Report** April 1, 2020 – March 31, 2021

#### **Statement of Supplemental EEO Outreach Activities:**

The station has a partnership with Texas A&M International University in Laredo, TX, where newscasts are produced by students at the KLRN Studio on the campus of Texas A&M International University in Laredo, TX and posted online at www.klrn.org/news.

The station participates in various job banks of media trade groups whose membership includes substantial participation of women and minorities by posting all open full-time positions with them, such as the Corporation for Public Broadcasting and Texas Non-Profit Network websites and local colleges and universities: the Alamo Community College District (St. Phillips College, Palo Alto College and San Antonio College), the University of Incarnate Word, the University of Texas at San Antonio, Texas A&M San Antonio and St. Mary's University.

Additionally, the station sends various personnel to a variety of training seminars and conferences that enable staff to acquire skills that can qualify them for higher positions and attend sessions on diversity topics. Due to the COVID-19 pandemic, conferences during the past year were all remote via ZOOM and other remote technology. During the last year some of the conferences attended by personnel were: Public Media Women in Leadership-Brave Talk Conference, Public Media Business Association Conference, National Educational Telecommunications Association Education and Engagement Conference, Texas Society of CPA's Non-Profit Conference, Public Television Programmer's Association, Public Media Development and Marketing Conference, America's Public Television Stations Public Media Summit, American Public Television Fall Marketplace, San

Antonio Area Foundation Non-Profit Leadership Program and various webinars, workshops and continuing education throughout the year. Members of station's senior staff participated in this training during the year.

The station has an internship program available that places college students in department areas through-out the station. The program requires that the student receive college credit for participation. Due to the COVID-19 pandemic the program was curtailed during the last year. During the past year, the station had one intern in the development department as part of this program. The station also had three diverse work-study students through the University of San Antonio's Rowdy Corps program working in our Education Department. One of those work study students was hired as a part-time employee.