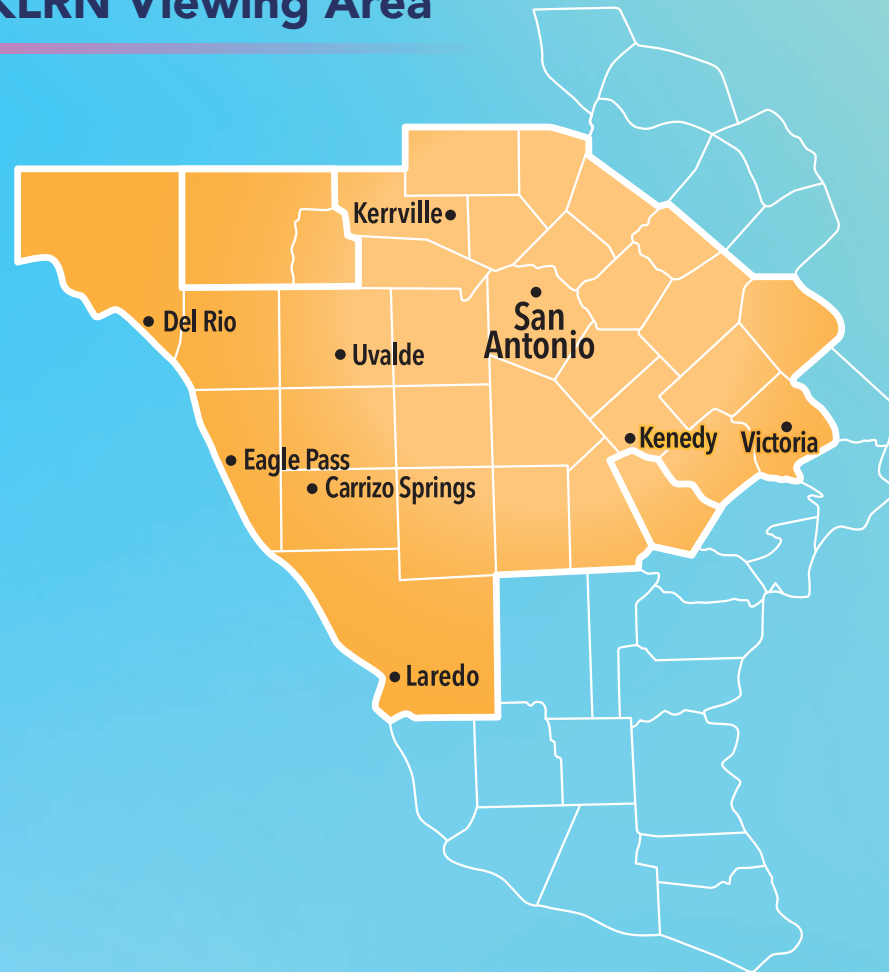




KLRN reaches 33 counties in central Texas.

KLRN Viewing Area



KLRN Corporate Officers

Arthur Rojas Emerson, President & Chief Executive Officer
Patrick Lopez, Executive Vice President & Chief Financial Officer
Priscilla Lowrance, Board Secretary
Lauren Esquivel, Vice President of Institutional Advancement
Melissa Galvan, Vice President of Education
Kristina Killingsworth, Director of Marketing & Digital
Dagoberto Patlán, Director of Technology
Shari St. Clair, Director of News & Production
Tiffany Wright, Cars Project Manager

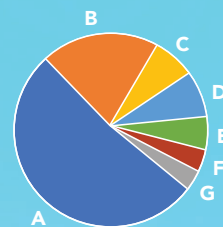
FY 2024 Board of Directors

Seymour Battle III, Board Chair	Tuesdaé Knight
Nancy Avellar	Delores Lenzy-Jones
Ruben R. Barrera	Hillary Lilly
Edwin Blanton	Sonya McDonald
Kimberly Boldrick	Robert 'Mo' Morehead
Lisa Bombin	Carissa O'Connor
Marian J. Braggs	Harold Oliver
Charles E. Cantu	Rosanne Palacios
Michele Cremer	Richard Perez
Kelli P. Cubeta	Marshall Pitman
Arthur R. Emerson	Helenan Polansky
Wendy Erickson	Pamela S. Ray
Tyler Fleming	Diana Barrios Trevino
Michael Fresher	Luis de la Torre
Kimberly Harle	Lydia Alegria White
Barbara C. Johnson	

FY 2024 Operations

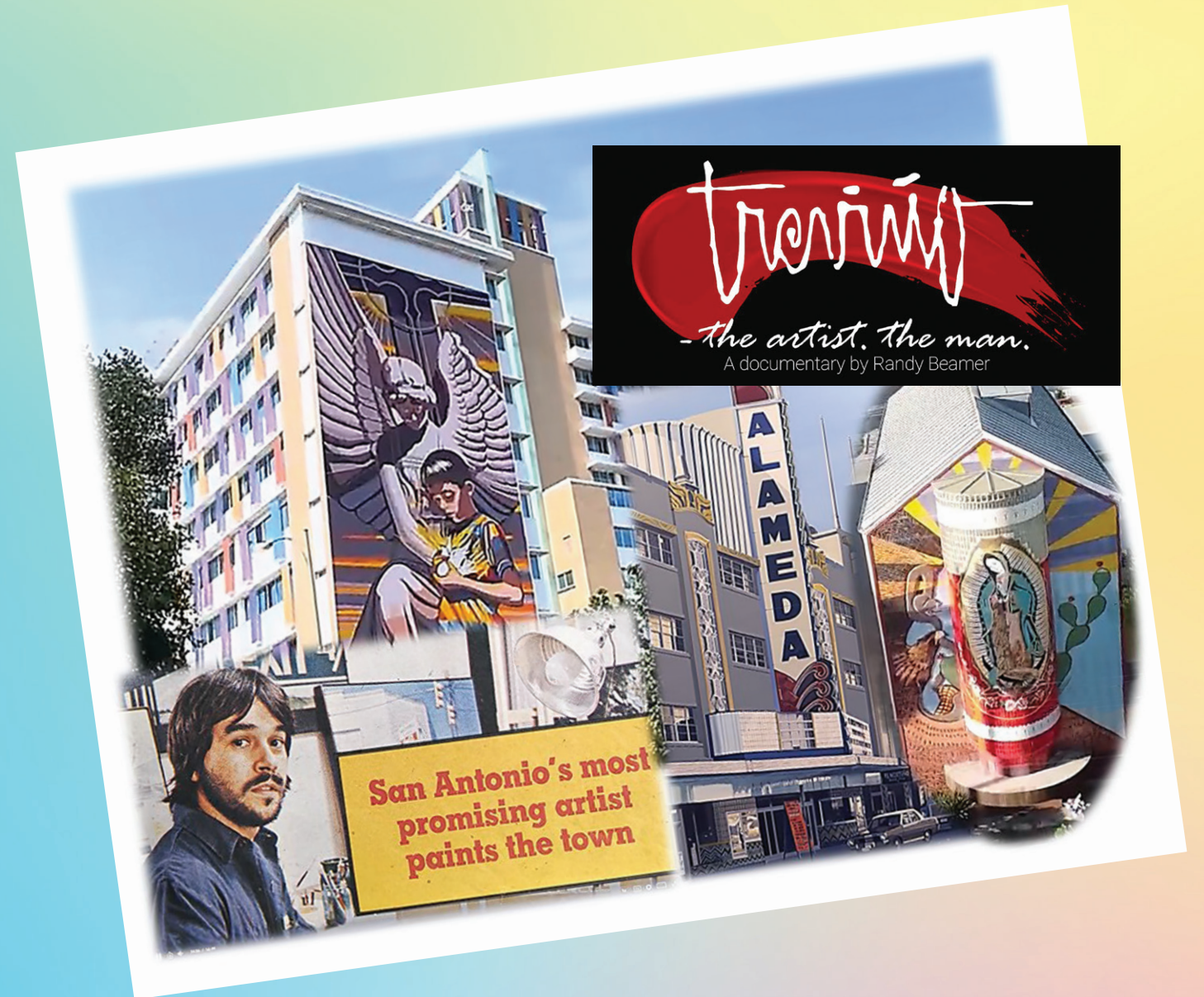
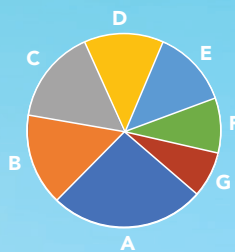
Revenues & Support

A	Contributions	52%
B	Federal Grants	20%
C	Program Underwriting	7%
D	Education & Outreach	8%
E	Endowment	6%
F	Production Activities	4%
G	Tower Rental & Misc.	3%



Expenses

A	Programming	25%
B	Broadcast & Technology	17%
C	Development	18%
D	Production	12%
E	Education & Outreach	12%
F	General & Administrative	9%
G	Marketing & Communications	7%



KLRN Local Impact Report FY 2024

KLRN's mission is to open a world of lifelong learning through trustworthy and enriching programs on-air, online and in our community.



KLRN Originals 2024 Local Broadcast Projects

- **ON THE RECORD** a weekly series hosted by Randy Beamer, in which he interviews San Antonio's key players in politics, business and community activism
- **KLRN NEWS UPDATES** Anchors Liz Ruiz, Hector Ledesma and Shari St. Clair provide one-minute daily news updates on-air and online at www.klrn.org
- **HANK & EMMA FAYE** a digital series, **Sign of the Day**, created by Emma Faye Rudkin and her Labrador, Hank, teach children lessons in sign language in order to promote social-emotional development, inclusiveness, kindness and friendship – available at www.klrn.org/video
- **¡SALUD!** (Season 4) Melanie Mendez-Gonzales and Jessie Degollado recognize and celebrate local Hispanic women who own and operate a variety of businesses
- **BUSINESS OF BUSINESS 2024 - SAN ANTONIO** Henry Cisneros examines various sectors of the city economy with local leaders and their predictions for the coming year
- **TEXAS TALK** SA Express-News journalist Gilbert Garcia features and interviews local business, political and sports leaders
- **WOMEN WHO SHAPED SAN ANTONIO** recognizes the history behind women who created, nurtured and shaped our city from its very beginning
- **SA FILES** Ursula Pari and Sanford Nowlin profile local leaders, artists and newsmakers
- **AMERICAN HISTORIA** Jessie Degollado features stories of lesser-known local artists, medical and military Latinos
- **TERRA VERDE** a digital series focused on local environmental preservation and sustainability
- **KLRN VOTER GUIDE** a partnership with local digital news SA Report featured details concerning the November 2024 elections, which included information on the ballot and where to vote
- **SOUTH TEXAS JAZZ PROJECT** a live jazz concert, recorded at the historic Carver Community Center and later aired on KLRN
- **USAF BAND OF THE WEST HOLIDAY IN BLUE** concert presented by the local U.S. Air Force musicians "Band of the West" recorded at the Majestic Theatre and aired on KLRN during the holidays
- **CONVERSATIONS** Seymour Battle interviews author Christo Brand, a South African former prison guard responsible for guarding Nelson Mandela while he was incarcerated



Empowering Local Community Education

KLRN's bilingual education department has four focus areas: early childhood, school services, professional development and community engagement. Locally, KLRN has established a strong track record of implementing successful programs for children, families, caregivers and educators.

Early Childhood

64,432 adults and children in their care were impacted through **Play & Learn**, a free citywide mobile child/caregiver school readiness program. More than **224 early childhood activities** were completed over the course of the year in the form of parent sessions, PBS KIDS screenings and outreach activities.

School Services

KLRN reached **33,900+** students through the **Healthy Kids Project**. This **fully bilingual** program offers resources to educators and parents to help support a healthy lifestyle by influencing eating decisions and physical activities.

Professional Development

Watt Watchers, a K-12 program focused on energy conservation, **reached 4,340+ students**. KLRN provided **2,830 training hours to 1,827 teachers** around our PBS LearningMedia service – offering lesson plans aligned to the Texas Essential Knowledge & Skills. An estimated **70,000+ students** were impacted. KLRN also held a Virtual Community Mental Health Summit for 121 educators, impacting more than **5,400 students**.

Community Engagement

More than **1,200 individuals** attended the **Be My Neighbor Day** community event at Brackenridge Park. This event highlighted **local** volunteerism, family engagement and community development. Families in San Antonio assembled learning kits and donated them to SAMMinistries. In addition, families made note cards for children in Uvalde. Through the **Stronger Together in UVALDE** initiative, KLRN offered a series of events in Uvalde, which included PBS KIDS characters, calming kits, children's books and resources to more than **1,800 UVALDE** families.

Additional educational activities and information are available at klrn.org/learning

