The mission of KLRN is to enrich the lives of people throughout South Central Texas through the power of communication—providing quality programs and services that advance education, art and culture, and community.
KLRN plays a key role in South Central Texas, bringing education, arts and culture into the lives of everyone through our services, programming, and outreach.

In 2014, KLRN provided a wide range of local programs and services to keep our community informed, educated and entertained.

KLRN provided services to families, organizations, teachers, schools, and caregivers offering tools and resources for education, exploration, and entertainment.

- Texas Week
- Play & Learn Groups
- Dinosaur George
- Back To School Bash
- Dvorak Symphony Concert
- ARTS Weekly Program
- Coming Home San Antonio
- Super Saturday Trainings
- Little Bites, Big Steps
- Coming Back with Wes Moore
- Las Casas Foundation Scholarships
- Production
- Veterans Academy
EDUCATION
COMMUNITY
&
OUTREACH
In 2014, KLRN presented over 140 enrichment workshops known as Play & Learn Groups. Over 1,800 adults and children in their care attended program activities. Play & Learn, is a vehicle for KLRN to deliver high quality, rich, educational experiences for parents, caregivers, and young children—birth to age 5. As adults learn more about their responsibility as their child’s first teacher, the children enter school ready to learn and prepared to succeed. Activities promote development and creativity, while engaging in child directed, adult/child cooperative play experiences.

KLRN presents community outreach projects to increase the educational impact of its programming, to strengthen resources and connections for families, and to encourage early success and school readiness. KLRN hosts thematic neighborhood events across San Antonio to promote family engagement and education. This year, KLRN’s community events at places like the San Antonio Children’s Museum, San Pedro Springs Park, and the Great Northwest Library attracted more than 11,000 adults and children. Throughout the year, KLRN hosted over 100 community agencies who participated in the activities.

KLRN also aired a Training Through Television series which offers professional development training through media-based education. In this fiscal year, 175 childcare providers participated. Programs included integrating music and art in the early childhood classrooms, Authentic Assessment, Understanding Childhood Trauma, and Succeeding as a Teacher.

“Play & Learn took a shy girl and opened her up. Thank you for helping her blossom. Angelice is now outgoing, willing to learn and she LOVES school and coming home with projects.” (Narsa, parent),

“Play & Learn provided a great learning and reading foundation for our family by showing us good examples of art/learning that can be done at home with materials found in and outside of the house. Also the gift of books and reading was beautiful. Thank you!” (Diana H., parent)

KLRN’s Education Department exists to creatively engage and inspire lifelong learning.
Annually, teachers in child care centers must earn at minimum 24 training hours—and center directors must earn 30 hours.

KLRN believes an adult who understands the importance of making healthy life choices raises young children who are healthy. KLRN presented Little Bites, Big Steps and we explored nutritious snacks and meals, benefits of physical activity, and healthy caregiving practices.

With support from the Ewing Halsell Foundation and the Aetna Foundation, KLRN presented 6 trainings—301 childcare providers attended. Providers earned nearly 1,505 free training hours.

A component of the training experience involves KLRN performing mentor visits. Mentor visits offer us the opportunity to provide guidance and support and to continue the training experience on-site and with individual coaching opportunities. Staff visited a center and spoke with the Director, the cook, and the teachers. They shared that after the training, they made a priority for providing healthier options for the students as a center-wide initiative. The training content raised the staff’s personal awareness about the importance of healthier lifestyles and menus—this made it easier for all staff members to be on board for healthier changes in their center. They experimented more with the food they prepared and the products they purchased. It is important to note that the staff worked to involve the students in the change they implemented. They created a “No Leftovers Petition” as they asked the students what they would like to eat.

Annually, teachers in child care centers must earn at minimum 24 training hours—and center directors must earn 30 hours.
Community & Outreach Initiatives

Super STEAM Saturdays

In 2014, KLRN offered 6 Super Saturday Trainings for childcare providers—and 465 adults joined us as they earned over 2,092 free training hours. The trainings centered on topics such as: Working with Children with Special Needs, Positive Guidance & Discipline, and Science, Technology, Engineering, Arts and Math (STEAM).

Unique to KLRN trainings, the participants attend session presentations by track: Directors, Preschool teachers and Infant/Toddler teachers. This model allows for a learning environment that makes the information pertinent to teachers by age range or by the level of responsibilities they have at their center.

KLRN's Healthy Kids Project supports healthy lifestyles by influencing eating decisions and physical activities. KLRN partnered with Harlandale Independent School District (HISD) and Edgewood Independent School District (EISD) to pilot the Healthy Kids Project in the School Year 2013-2014.

Through the project, we shared media resources and lesson plans with educators. KLRN targeted 4 campuses—reaching over 1,200 students and supporting 32 educators. The audience was introduced to The Healthy Kids Project songs, live action movement, animation, and a cast of “perfectly imperfect” characters to deliver key messaging that contrasts healthy choices and attitudes with unhealthy behaviors. In 2015, KLRN will conduct Phase Two of the Project.

KLRN presented COMMUNITY CINEMA in San Antonio featuring films that covered topics relevant to our community, such as: high school drop-out rates, Latino culture/traditions, immigration, same sex marriage, and more. After each film screening, a panel of local subject matter experts discussed the matter-at-hand with the audience.

FILMS:
THE GRADUATES
LAS MARTHAS
THE STATE OF ARIZONA
MEDORA
THE NEW BLACK
THE TRIALS OF MUHAMMAD ALI

“In the beginning of this project, I was wondering how this project would work out with the kids. But now I am seeing how it can make an impact, because if we don't talk about it with the students, there is a chance that no one will discuss it with them. We are planting the seed.”
(Ms. Keller) Second Grade Teacher
KLRN hosted the first graduating class of Veterans Academy in the Ewing Halsell Learning center in September 2014. Veterans Academy is a free workshop designed to increase employment opportunities for veterans and transitioning service members in San Antonio. This is a new project developed in partnership with the Office of Personnel Management, the Texas Workforce Commission with support from Valero Corporation.

KLRN, in partnership with PBS Digital Studios, is producing its first web only series called, Coming Home San Antonio, which shares the intimate stories of veterans as they return from conflicts abroad. Through these personal stories, Coming Home San Antonio explores the issues and challenges veterans and their families face as they transition to civilian life. Three episodes were produced in 2014 with an additional seven episodes planned for 2015 to complete the 10-part series.

KLRN hosted a series of events around the program Coming Back with Wes Moore—a film that delves into the real life struggles of our military once they have returned from war. We held an on-line screening creating dialogue about the subject matter as well as promotion of the program. We held a screening event and panel discussion in our studio that had over 60 attendees and included filmmaker Wes Moore, a local veteran, as well as specialists from local veteran organizations. Finally, we hosted a screening event at Cole Middle School housed on a local military base engaging in conversations with the students about what it is like to be the child of a military service member.

“In wish more people knew how resilient veterans and their families are....they are amazing at adjusting.” - Dr. Katy Barnes, on-line screening participant

“I think this is an essential class for all veterans transitioning into the private sector”
- Veterans Academy Graduate

In the spring of 2014, KLRN launched VETERANS VOICES, a multi-year initiative year initiative to serve transitioning military, veterans and their families through programming, events and resources. The station was one of only 13 public media organizations in the United States to receive a grant from the Corporation for Public Broadcasting as part of CPB’s Veterans Coming Home initiative. For more information on VETERANS VOICES visit www.klrn.org/veterans. Highlights include:
LOCAL PROGRAMMING
San Antonio Symphony Presents Slavonic Dances by Antonín Dvořák

KLRN partnered with the San Antonio Symphony to present the music of Antonín Dvořák. Under the direction of conductor Sebastian Lang-Lessing, the symphony performed Slavonic Dances by Antonín Dvořák. The performance was recorded in the Robert L.B. Tobin Studio and later broadcast on KLRN. In 2014, the station received its second Lone Star Emmy Award for Outstanding Achievement in Audio for this program.

CONSTITUTION CAFÉ

On September 17 2014, students and adults from the East Central Independent School District in San Antonio, Texas gathered at KLRN for a lively discussion on the United States Constitution led by author and constitutional expert, Chris Phillips. Students heard from local experts regarding Citizens United and then discussed whether money equaled free speech. The event was a partnership between KLRN, Martin Capital Advisors, Gemini Ink and the San Antonio Public Library Foundation. Over 150 children participated in this insightful and intelligent conversation.

LAS CASAS FOUNDATION

In May, 25 talented high school students from South Central Texas participated in the Las Casas Foundation Performing Arts Scholarship competition. In addition to winning $100,000 in scholarships, students sang, danced and acted their hearts out for the chance to participate in the prestigious National High School Musical Theatre Awards in New York City. KLRN collaborated with the Las Casas Foundation to broadcast the competition for friends, family, and artists near and far to enjoy.
Local Programming

TEXAS WEEK with Rick Casey, is San Antonio’s only local, weekly television program dedicated to exploring the top local news stories in depth. TEXAS WEEK has covered topics such as the search for water in a statewide drought; local property values; education and business news and updates that directly effect our viewing area along with so much more. Texas politics is covered each week thanks to our partnership with the Texas Tribune. CEO and Editor-in-Chief, Evan Smith, appears with Rick Casey to update viewers on news from Austin. At the end of each program, Rick Casey presents a commentary on various timely topics. Seasoned reporter and columnist Rick Casey takes this program to the highest level of television journalism and is repeatedly recognized and lauded for his insights and commentary.

Topics Discussed on Texas Week 2014

- Controlling Health Care Costs for Police & Fire
- Google Fiber Coming To Town?
- Same Sex Marriage and Texas Courthouse Bribery Scandal
- Tesla To San Antonio?
- Community College Curriculum Controversy
- Dealing with Combat Related PTSD
- Julian Castro & Dan Patrick Immigration Debate
- Improving property values
- The Impact of Violence in our Schools
- Julian Castro to DC?
- Child Crisis at the Border
- Who Will Be The Interim Mayor?
- San Antonio’s Search For Water
- Streetcar Derailed
- The Indictment of Governor Rick Perry
- Ride Sharing and Taxi Service
- Texas School Funding Unconstitutional
- Environmental Impact of Natural Gas Flaring
Local Programming

Featured on ARTS in 2014

Each week, a KLRN production, ARTS hosted by Asia Ciaravino, takes viewers on a journey into the San Antonio arts scene. From profiles of beloved author Sandra Cisneros, to renowned painter Brother Cletus, to the ballet, to the San Antonio Symphony and the San Antonio Museum of Art, ARTS gives viewers a front row seat to experience our community’s rich culture. In addition, the KLRN Arts Calendar, provides a portal for art lovers to list their events as well as learn about other arts happenings around town.

Blue Star Arts Museum
Local artist Ricky Armendariz
Local artist Chuck Ramirez
The Witte Museum Smithsonian Partnership
The Playhouse San Antonio
The Tobin Center for the Performing Arts
Fotoseptiembre: International Photo Festival
San Antonio Symphony
Chamber Orchestra San Antonio
AtticRep Theater Company
Musician Tom Frost, III

Local artist Mark Schlesinger
French Artist Project
Local artist Carlos “Niko” Flores
Sculptor Marka Bordes
At-risk children art project
Color Of Blind interactive art show
URBAN-15 performance group
Contemporary Art Month
Artist Laureate Jesse Trevino
Villa Finale home and collection

...and more
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